

AKAMAI TEAMS WITH EUROPEAN BROADCASTING UNION (EBU) TO ENABLE FIRST EVER LIVE, SANCTIONED INTERNET STREAMING OF OLYMPICS

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Akamai's global network, combined with geo-location and streaming rights management technologies, supports syndication of live and archived Olympics coverage to broadcasters throughout Europe

CAMBRIDGE, MA, August 27, 2004 – Akamai Technologies, Inc. (NASDAQ: AKAM), the global leader of distributed computing solutions and services, today announced that its global streaming network is being utilized by leading broadcasters throughout Europe for the delivery of live and archived footage of the Athens 2004 Olympic Games, to be made available on their respective Web sites.

The agreement between the International Olympic Committee (IOC) and the EBU marks the first time in Olympics history that live Internet streaming of the Games to European end users has been authorized by the IOC. EBU broadcasters have the opportunity to utilize the Akamai EdgePlatform to ensure the reliable and high-quality delivery of streaming within their regions.

"Akamai's unique geo-location technologies and global delivery platform are among the components of our strategy to create a new consumption paradigm by which Internet coverage can complement television broadcasting," said Marc Joerg, Sports Rights Manager for the EBU. "Developments with broadband and mobile technologies are driving more innovative and customized ways in which an event such as the Olympics can be enjoyed by fans."

To adhere to syndication guidelines set forth by the IOC for the online streaming of the Olympic Games, the EBU is working with Akamai to ensure content is directed to authorized subscribers in each country or region. Akamai's geo-location technologies, and integration with leading content security provider Entriq, help enable EBU broadcasters to avoid violation of these acquired rights.

"As Internet usage and broadband adoption become more pervasive for the purposes of enjoying media and entertainment events such as sports and news, we are finding that thoughtful debate, and the implementation of rights management technologies, are creating an exciting balance between televised and online coverage," said Carlos Ramon, Vice President of Sales and General Manager, International at Akamai. "The Olympics has often been a catalyst for new and improved ways for communicating globally. We are excited to be playing a role in this year's Games."

European broadcasters that are offering live or deferred streaming of the Games from their respective Web sites include ARD, ZDF in Germany, Canal+ in France, SVT in Sweden, DR Denmark, and SRG in Switzerland, to name a few.

As the largest professional association of national broadcasters (television and radio) in the world, the EBU has 72 active Members in 52 countries of Europe, North Africa and the Middle East, and 50 associate Members in 30 countries further afield. A total of 88 EBU broadcasters are present at the Summer Games.

About Akamai

Akamai® is the global leader in distributed computing solutions and services, making the Internet predictable, scalable, and secure for conducting profitable e-business. The Akamai on demand platform enables customers to easily extend their Web operations – with full control – anywhere, anytime, without the cost of building out infrastructure. Headquartered in Cambridge, Massachusetts, Akamai serves hundreds of today's most successful enterprises and government agencies around the globe. Akamai is The Business Internet. For more information, visit www.akamai.com.

About Entriq

With 25 years of pay media experience, Entriq Inc. provides the only comprehensive management and protection solution for Pay Media worldwide. Entriq provides security, billing, and customer care for both broadcast and online media. Entriq's products and services give content and service providers the complete tools needed to manage and protect valuable media assets they wish to track and/or sell. Entriq clients include some of the world's largest content, network and service providers in the pay media industry, including DIRECTV Latin America, MTV Networks, M-Net, Shanghai Cable and Canal Digital. Entriq is based in San Diego, CA and has a regional service center in the Netherlands. Entriq is a division of MIH Ltd., a wholly-owned subsidiary of Naspers (NASDAQ: NPSN). For more information visit <http://www.entriq.com>.

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Akamai Statement Under the Private Securities Litigation Reform Act

The release contains information about future expectations, plans and prospects of Akamai's management that constitute forward-looking statements for purposes of the safe harbor provisions under The Private Securities Litigation Reform Act of 1995. Actual results may differ materially from those indicated by these forward-looking statements as a result of various important factors including, but not limited to, the effects of any attempts to intentionally disrupt our services or network by hackers or others, failure to have available sufficient transmission capacity, a failure of Akamai's network infrastructure, and other factors that are discussed in the Company's Annual Report on Form 10-K, quarterly reports on Form 10-Q, and other documents periodically filed with the SEC.