

# dealgroupmedia completes new management team build-up

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Press Release

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dealgroupmedia, the dedicated online marketing group which reported a record £6.55 million turnover for the half year on September 13, announces it has completed the development of its new management team with the appointment of three new senior executives.

Jonathan Lines, Chief Marketing Officer for the group, was formerly with fish4 as sales and marketing director. Before that he was with the BBC's commercial web operation, beeb.com, where he established the sales operation. Jonathan has also worked with the Capital Radio Group, first to set up the direct client sales team at Capital FM and then as sales director of the Group's Kent Radio network. His role is to lead marketing strategy for the Group.

Mark Hopwood joins as Chief Technical Officer to lead the company's technical group, with responsibility for the development, management and support of dealgroupmedia's systems and infrastructure. He will also play a leading role in developing new product strategy for the company. Mark's background combines five years in interactive marketing with extensive experience of IT management and best practice, including three years with PricewaterhouseCoopers' IT Management practice. He has worked in technology since 1987.

Michael Wade has been appointed Chief Financial Officer, responsible for the financial processes and controls within the Group, along with the human resource and administrative functions. He is an Australian chartered accountant who has lived in England for the last 20 years. He has had significant exposure to media companies, particularly in television, being the start-up Finance Director for Nickelodeon UK and one of the founders of Whereitsat Television.

Commenting on the appointments, Adrian Moss, CEO of dealgroupmedia, said: "We have recruited some very high-calibre people with strong track records, especially in new media. I feel confident the blend of talent in this new team will propel dealgroupmedia to even greater success.

"The record growth we reported earlier this week is a fine testament to all the outstanding work our people have done in the past few years. We now have the right management team and structure in place to drive the company even further forward and achieve continuing success as a business."

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