

Azure to sponsor and present at GSMA World Congress Asia Fraud Forum

Submitted by: Pirate Communications

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AZURE TO SPONSOR AND PRESENT AT GSMA WORLD CONGRESS ASIA FRAUD FORUM

Azure, the telecoms revenue assurance company, will be sponsoring and presenting at the GSM Asia Pacific Fraud Forum at 3GSM Asia World Congress 2004, taking place at the Suntec International Conference & Exhibition Centre, Singapore, on Monday September 27 to Friday October 1, 2004.

Dave Woods, director of fraud control services at Azure, will be speaking at the forum on Thursday September 30 about "IP and Content: what are the fraud risks & how do you control the problem." Dave will explore the fresh developments and advancements in the prevention and reduction of telecoms fraud to help operators prepare for the new challenges of next-generation.

Following Thursday's Forum, there will be an opportunity for GSM Fraud Forum members to meet with Azure's Asia Pacific Fraud team in a 1-2-1 consultancy clinic. This private and confidential meeting allows members to seek advice on specific business issues or simply learn more about how Azure can help operators combat fraudulent revenue leakage.

Research in 2003 from leading telecoms analysts, Analysys, estimated that operator revenue leakage was 13.7 per cent of turnover. Azure has re-commissioned this survey and will presenting the latest results at the workshop and every attendee will be entitled to a free copy of the research.

Azure's principal objective is to enable communications operators worldwide to reduce losses and safeguard profits from malicious and unintentional revenue leakage. It offers a range of revenue assurance products and services including; Interconnect Accounting, Fraud Management, Event Integrity, Mediation Management and Route Optimisation.

For further information regarding the event, please e-mail events@azuresolutions.com.

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About Azure (www.azuresolutions.com)

Azure is one of the world's leading revenue assurance companies with offices in London, Ipswich, Madrid and Hong Kong. Its portfolio includes Interconnect Billing, Fraud Management, Mediation Management, Event Integrity and Route Optimisation. Azure provides individual products or complete revenue assurance solutions using a common platform and any combination of products that a customer might need. Customers can choose a system that they own and operate themselves or a bureau that Azure manages on their behalf. Amongst Azure's customers are PTTs, mobile operators, national operators, carrier's carrier and cable TV companies; Azure has significant carrier experience and understands the problems faced by all these operators. The company's heritage is based on the fundamental technology and skills developed whilst in BT in the early 1990's with many of the world-class technical experts remaining at Azure today.

Azure was spun out of BT in April 2003 and is backed by the technology venturing partnership, NVP Brightstar, created in February 2003. NVP Brightstar has been created by BT Brightstar, formerly part of BT's technology and IT operations division, BT Exact; Collier Capital, the UK-based global private equity investment manager; and New Venture Partners, the US-based venture capital firm.

Further information

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