

# Datawatch Holds First User Forum in Germany

Submitted by: Alison Hall PR

Tuesday, 28 September 2004

---

## Datawatch Holds First User Forum in Germany

Datawatch successfully demonstrated how Monarch is an essential tool for archiving and digital auditing (GDPdU), following the success of the first Monarch User Forum in September 2004 in Hanover.

Datawatch is a leading provider of business intelligence, enterprise reporting, data transformation and support centre solutions that enable organisations to increase productivity, reduce costs and gain competitive advantage. Products are used in more than 20,000 organisations worldwide. Best known for its desktop report mining application, Monarch technology is the de-facto standard for extracting data from report files.

Thanks to the efforts of Datawatch Europe and Jolo Data, Datawatch German distributors, the conference was a great success. Datawatch has recovered growth in the German market, with revenues up 30% in 2004. The market is now the second largest in Europe.

Mr. Rob Graham, Product Manager for Datawatch Europe, opened the conference in an impressive way in German, which was well received by the German delegates.

The main themes of the conference covered:

- Archiving and digital auditing (GDPdU, the German law referring to 'Principles to data access the control of digital documents').
- An introduction to the new version 7.0 of Monarch Data Pump.
- Monarch Forum workshop.

Delegates included specialist resellers, chartered accountants and employees from banks, insurance companies and hospitals.

Guest speakers were Dr. Andreas Nutz, Managing Director of the Fides IT Consultants GmbH and Erich Rohland, Managing Director of the HSP GmbH. They successfully demonstrated how Monarch forms an essential part of any company dealing with data input and analysis.

Dr. Nutz has been a training representative in the field of computer-assisted test technology and IT audit at the faculty of economics and sociology, University of Augsburg, since 1988.

Erich Rohland spoke about GDPdU, its influence on enterprises and their accounting procedures and presented the solution Opti.list, which includes Monarch integration.

Mr Grant Perkins, Datawatch product specialist, presented Data Pump V7. Server based, MDP7 delivers the benefits of a data extraction tool plus a report and data distribution system in one powerful package.

Steve Caiels, Datawatch European Training Coordinator, spoke about the need to invest in training new users when introducing Monarch within an organisation and stated that Monarch customers report a significant time saving and an early return on investment following training.

The final part of the conference involved a lively question and answer session. Some delegates had brought test data to the event. They were able to get first hand advice from the Datawatch team and valuable tips and hints for model preparation. A second Forum is being planned for next year.

Contacts:

Press Information

Alison Hall, Public Relations

Email: [ah@mpowernet.co.uk](mailto:ah@mpowernet.co.uk)

Tel: 07899 986932

Datawatch Europe Ltd

Rob Graham

Product Manager

Email: [rob.graham@datawatch-europe.com](mailto:rob.graham@datawatch-europe.com)

Tel: 01962 835014