

# 3bCall Launches Internet Phonette in the UK

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- Broadband Internet telephony now a reality
- Unlimited, free peer to peer calls across the Internet
- Low cost national and international fixed-line and mobile calls
- Ideal for Home, Student and Business Use

Wednesday 29th September: 3bCall announces the launch in the UK of the new internet Phonette. By using an internet phone, such as the 3bCall Phonette, users can make free calls to other internet phone users (peer to peer), or use a prepay service that allows calls to any fixed-line or mobile phone around the world. These calls travel over the internet and then join the public telephone system at their destination. Users are then simply charged local call rates.

Ian Wells, Business Development Director of 3bCall, commented:

“The 3bCall Phonette is a new concept in the field of Internet Telephony and probably one of the best things that’s happening in the Internet market today.”

Designed in Sweden by Gustav Hallén, a young industrial designer and showcased at the recent CEBIT show in Germany, the Phonette is now available in the UK exclusively from 3bCall.

Users simply plug the Phonette into their PC soundcard, download free software from the internet and start making free (peer to peer) and low cost (to fixed-line or mobile) unlimited calls over their broadband connection. The free software can be accessed via [www.3bCall.com](http://www.3bCall.com).

The 3bCall Phonette works exactly like any other telephone. When it rings, the user picks up the handset and starts their conversation. When the user wants to place a call, they select their choice of telephone application, pick up the phone and connect. When the receiver is picked up at the other end, they just start talking. To end the call, they put the receiver down.

3bCall Phonette features an integral loud speaker and a microphone creating a solution that eliminates echo and acoustic feedback. With a built in volume control, it’s easy to adjust the sound level whilst speaking.

Skype, MSN Messenger and ICQ are the best applications to use with the 3bCall Phonette. The Phonette has been tested with Windows based IBM and other compatible PC’s and Laptops, Cisco soft phone, 3Com IP-phone, Alcatel soft phone, MSN Messenger, NetMeeting, Yahoo Messenger, AOL Instant Messenger, Net2Phone, PC-Telephone and Callserve. All the tests were completed successfully.

The 3bCall Phonette costs £39.99 inc. VAT and is available directly from 3bCall at [www.3bCall.com](http://www.3bCall.com) and selected retailers.

## About 3bCall

3bCall is leading the UK adoption of free global telephony using broadband internet technology. Our mission is to introduce the world's best telephony technologies into the UK enabling the home, student and business user the opportunity to take full advantage, and enjoy the full cost benefits, of internet telephony. 3bCall is a member of the ixassociates group of companies.

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