

Free Advice During the UK National Franchise Week

Submitted by: Ainsworth Maguire

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The UK National Franchise Week started on Monday October 4. Franchise Development Services (FDS), an ISO 9002 quality assured consultancy group, will be supporting the event by offering free advice to franchisees and franchisors throughout the week. Over the period, there are a series of events, culminating in the NFE2004 franchise exhibition at the NEC, Birmingham on Friday and Saturday.

“Franchises are an attractive proposition for anyone who wants to be their own boss. It avoids the expensive learning curve that face new business start-ups. By buying into a franchise, the franchisee benefits from a proven business model – with the further benefit of start-up and on-going business advice and support. FDS provide a range of services to help intending franchisees find a business that suits their needs and budget,” explained FDS managing director Roy Seaman.

Since 1981, FDS has also developed a range of services to help successful businesses grow by franchising. This is an ideal way for a successful business to attract capital and new people who will have enthusiasm and a commitment to the business. FDS provide a full range of services for prospective and established franchisors and franchisees.

Prospective franchisees and franchisors that cannot attend any of the events can keep in touch with the world of franchising via a range of FDS publications including The Franchise Magazine, The Irish Franchise Magazine, the Scottish Franchise Magazine and the UK Franchise Directory. There is also a comprehensive web site at www.franchise-group.com.

More information:

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