

Trend Micro PC-cillin Internet Security 12 Provides Enhanced Privacy Protection for PCs and Home Networks

Submitted by: Onechocolate Communications

Tuesday, 12 October 2004

Newest version of award-winning product includes Wi-Fi Intrusion Detection, Anti-phishing, and Home Networking Options

Marlow, UK - 12 October 2004, Trend Micro, Inc. (TSE: 4704, NASDAQ: TMIC), a leader in network antivirus and Internet content security software and services, today announced the availability of Trend Micro™ PC-cillin™ Internet Security 12, the latest version of the award-winning consumer antivirus product. Trend Micro PC-cillin Internet Security 12 now features additional privacy, reliability, and security functionality for PCs and home networks. Capabilities like wireless network intrusion detection, anti-phishing, spyware detection and removal, and the ability to manage multiple PCs within the network make PC-cillin Internet Security 12 an even more comprehensive security solution for home and small office/home office (SOHO) networks.

The increased affordability and availability of broadband, wireless, and residential gateway technologies have made home networks popular; many households and SOHOs utilize more than one computer, shared network resources, always-on Internet connections, and incorporate wireless hubs to support remote devices like laptops. With greater ease of Internet connectivity comes increased exposure to Internet-based threats such as viruses, spam, spyware, hackers, and phishing scams.

The new Home Network Control feature in PC-cillin Internet Security 12 allows users to easily configure, update, and manage the security of all the PCs within the home network through a single remote, password-protected interface (on the network). The Wi-Fi Intrusion Detection feature is the first in the desktop antivirus industry to alert home users when an unknown guest enters their wireless network, to keep out bandwidth stealers and unwanted intruders. The additional vulnerability assessment function automatically scans all computers for operating system and browser vulnerabilities, and provides one-click access to patch those vulnerabilities.

New anti-phishing software, built into PC-cillin Internet Security 12, helps protect home users against this increasingly prevalent type of malicious junk email, aimed at fooling users with authentic-looking emails and Web sites into surrendering personal and financial information. By blocking the transmission of outbound data to known phishing-related sites, users are protected before they even realize they were in danger.

“PC-cillin Internet Security 12 brings together a broad set of security features required to fight the threats faced by consumers today. It’s like getting the best of Trend Micro’s enterprise protection for your family or home office,” commented Richard Ku, Director of Product Management for consumer products at Trend Micro. “Several major enhancements to the spyware, firewall, and URL filtering features of this product also help provide users with even more reliable privacy protection.”

Trend Micro PC-cillin Internet Security 12 features include improved spyware protection to help prevent unwanted monitoring of user activities or theft of personal information, an improved personal firewall component to protect users from hackers and intruders, and improved spam and URL filters to help block

unsolicited junk email, and to help users limit access to inappropriate Web sites. The Outbreak Alert System provides early warnings of new threats to users, and virus pattern files can be automatically updated for the latest protection.

Pricing and availability

Trend Micro PC-cillin Internet Security 12 is available immediately. Suggested retail price is £39.95, which includes one year of maintenance. Discounts are available for packs of three, five and 10 licences. For further information and a free trial download, please visit <http://www.trendmicro-europe.com>

About Trend Micro

Trend Micro is a leader in network antivirus and Internet content security software and services. The Tokyo-based corporation has its European headquarters in Marlow, England, and business units worldwide. Trend Micro products are sold through corporate, value-added resellers and managed service providers. For additional information and evaluation copies of all Trend Micro products, visit: www.trendmicro-europe.com.

#

Trend Micro, the t-ball logo, and PC-cillin are trademarks or registered trademarks of Trend Micro Incorporated. All other company or product names may be trademarks or registered trademarks of their owners.

For more information please contact:

Sophie Heximer/Katie Thompson

trendmicro@gbc.co.uk

020 8322 1922