

D-Link Lets the Security Guard Work From Home

Submitted by: Cohesive Communications

Wednesday, 20 October 2004

PRESS ANNOUNCEMENT

For Immediate Release

D-LINK LETS THE SECURITY GUARD WORK FROM HOME

D-LINK LAUNCHES NEW PAN/TILT 54MBPS WIRELESS INTERNET CAMERA

LONDON, October 20, 2004 — D-Link the leading global manufacturer of broadband, wireless and networking solutions to the SOHO, SMB and Enterprise environments today announced the launch of the DCS-5300G, its most powerful Internet camera to date. Designed to maximise disk space by only recording when its motion detection sensor is activated, the DCS-5300G reduces the need to be physically present on-site by streaming live video and audio out over the Internet to a designated computer. The camera also uses an 802.11g wireless interface providing optimum data rates of up to 54Mbps and an operating range of up to 100m indoors, and 400m outdoors.

“The traditional view of the office-based night watchman monitoring a bank of CCTV images is no more. The increasing prevalence of wireless technology now allows security applications and equipment to be administered and controlled remotely from anywhere in the world,” said Tahira Perveen, Country Sales Manager, D-Link UK and Ireland. “One of the key features of the DCS-5300G is its ability to capture images via motion detection. These images can then be automatically e-mailed to a specified recipient providing up to the minute alerts direct from the secured location.”

The DCS-5300G is equipped with a 10/100 BASE-TX Ethernet port for simple connection to an Ethernet network or to a Broadband Internet via a home gateway router. The camera also comes with a built in 4x digital zoom for close up viewing, and a pan and tilt function, all of which can be controlled remotely via the easy to use web-interface.

Ideal for multi-camera environments, the DCS-5300G comes with ready installed software that allows up to 16 cameras to be connected and viewed simultaneously on a single computer screen. The cameras can be connected to external devices such as alarms and sensors, providing the complete security set-up.

DCS-5300G Key Features:

- Stand-alone Internet Camera with CPU & RAM
- Built-in rotation motor for pan/tilt with wide movement angle support
- Local access through 802.11g wireless LAN and Ethernet
- Remote access through web browser
- Surveillance software to control up to 16 cameras
- Motion detection triggered recording
- MPEG4 short header mode high compression ratios

- External device connectivity for alarm based event recording
- Supports DDNS and UpnP for easy configuration in a network environment
- Live video streaming at 30 frames per second

The Recommended Retail Price for the DCS-5300G is £440 (excl. VAT).

END OF ANNOUNCEMENT

About D-Link:

D-Link is a worldwide leader and award-winning designer, developer, and true manufacturer of networking, wireless, broadband, digital electronics and voice and data communications products. These products provide the ideal solution for digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments.

Established in 1986, D-Link is completely committed to technology excellence and quality production. Throughout the years, D-Link has strengthened its position as one of the industry's leaders in data networking, wireless, broadband and communication solutions. Worldwide revenues reached US\$728 million for the year 2003.

D-Link employs over 1,600 people worldwide and has R&D centres in Taiwan, USA, China and India; 1,000,000sq feet of manufacturing facilities in Taiwan, China, and India; 87 worldwide sales offices in 36 countries.

D-Link is built on a fundamental core competency that is well founded in the concept of communications. With a strong foundation and expertise in networking solutions, D-Link is transforming and continually expanding the scope of technology expertise and leadership to develop cutting-edge communications solutions.

Press Contact: David Evans

Consultant

T – 01291 626 200

E – davide@cohesive.uk.com

Cohesive Communications Ltd

11-15 Betterton St, London, WC2H 9BP