

# DEMAND GROWS FROM UK BUSINESS FOR ELECTRONIC EQUIPMENT RECYCLING

Submitted by: Maxitech.co.uk

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Electronic equipment reuse and recycling company Maxitech.co.uk has moved premises due to the increasing demand for its services from clients across the UK.

The company has moved from Islington to larger premises in Haringey as businesses in the metropolitan area of London gear up to the demands of the Waste Electronic and Electrical Equipment Directive (WEEE).

Maxitech.co.uk provides a solution to the legal, financial, environmental and social issues of disposing end-of-life electronic equipment. British businesses are now required to reuse and recycle their redundant electrical equipment rather than dump it in landfill. The cost of logistics of disposal has been the subject of much debate and concern in recent months.

In a pilot programme over the past year, Maxitech.co.uk found that a typical organisation can recover 5% of the initial cost of redundant IT equipment while meeting the requirements of WEEE. And one firm in three can actually generate a positive return from their recycling programme, delivering an unexpected boost to hard-pressed IT budgets.

This attractive option has already been taken up by a number of UK local authorities and several blue chip organizations.

To date, Maxitech.co.uk, has provided 20 unemployed people training and work-experience leading to formal qualifications, and employment. By 2007 it is projected that expansion will have created 122 new jobs and 200 training opportunities

Peter Paduh, Managing Director of Maxitech.co.uk said: "We offer UK businesses the chance to maximize their return on re-usable redundant electronic equipment, whilst benefiting the local community and our client's corporate social responsibility profiles. We ensure that all electronic equipment recycling conforms to agreed standards and is performed by authorized specialists.

Organisations need to have a socially, environmentally and economically sound IT disposal strategy in order to comply with the new EU WEEE Regulations on electronics disposal and minimize the costs of compliance. Maxitech.co.uk has a policy of ensuring that everything we process is dealt with in an ethical and environmental manner: no harmful components are sent to landfill, and no harmful waste is sent overseas for dumping ".

Barbara Roche, MP for Hornsey and Wood Green visited Maxitech and said: "I very much welcome Maxitech to Hornsey and Wood Green and the Chocolate Factory and am delighted they have chosen to re-locate in the constituency."

Councillor Quincy Prescott of Hornsey, Haringey said: "I welcome Maxitech to Haringey and we are pleased that they chose us. With thriving business there should be more job opportunities that our local residents can tap into. This simple model is already taking effect. Recycling is, rightly, a topical

issue and Maxitech are leaders in their field. Their operation therefore benefits the borough, its residents and in terms of dealing with often unwanted, but often reusable computers the world. I personally wish them every success."

Maxitech.co.uk will collect old electrical equipment from business premises and ensure all data is removed using tools that meet the Government Defense Department's standard for wiping hard-drives clean. Further information about responsible recycling and the WEEE Directive can be found at [www.Maxitech.co.uk](http://www.Maxitech.co.uk)

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