

GREAT FOR CHRISTMAS BUT NOT JUST FOR CHRISTMAS

Submitted by: HDPR

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Have you yet started the search for the perfect Christmas gift for your son, daughter, nephew, niece, grandchild or sibling? A present they won't discard after five minutes of initial interest and that will still have appeal and capture their interest well into the New Year and beyond?

If this is your dilemma, then look no further than Geomag, the hugely successful magnetic construction system that every child will love.

Geomag is taking the country by storm, stretching the imagination of kids all over the UK. The basic components of a coloured magnetic rod and ball bearing, enable kids and adults of all ages to build structures in all shapes and sizes, using Geomag's formidably strong force of magnetism. It's easy, it's fun, and it's immensely stimulating!

New for Christmas 2004 is Geomag Panels. This exciting new concept brings a number of new opportunities by providing an even stronger frame for Geomag structures. With the new Panels, Geomag rods and spheres can now be built around a panel shape to create a solid 2D structure. With this new 2D effect, the builder can create larger structures with the same amount of Geomag required for building the original 3D models.

The Geomag Panels will enable the user to experiment with all sorts of different possibilities. They can use a Panel as a platform horizontally with Geomag, 'capturing' a Panel from above or below. Or they can use a Panel as a spinner, with Geomag acting as its axle. The Panels come in strong acrylic colours, designed to add visual impact to all Geomag magnetic structures.

Original Geomag & new Geomag Panels are widely available at stockists nationwide including: www.Amazon.com, Boots, Daisy & Tom, Fenwicks, www.firebox.com, Formative Fun, Fun Junction, Gifts 4 All, Hamleys, James Beatties, John Lewis Partnership, www.Mailorderexpress.com, Must Have It, The Entertainer, The Science Museum, Toymaster, Toys R Us, Tridias, Woolworths & Youngsters.

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