

South East England Development Agency brings website and content management in-house with FatWire Content Server

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FatWire Software, the leading provider of content management solutions for deploying content-centric applications, is to supply its Content Server solution to the South East England Development Agency (SEEDA). The new system will drive and support three business areas for SEEDA: the corporate website; the intranet; and the SEE online websites, which support business enabling projects with SEEDA partners. Content Server, which is being implemented by FatWire's partner Unilog, will run on two separate servers and enable SEEDA to host the website in-house rather than relying on outsourced services. FatWire was selected for its ease of use by content owners and marketing users and for its ease of deployment for IT developers. Sufficient information was included in the sales proposal to enable SEEDA to go to single tender.

Colin Howes, IT Director at SEEDA commented, "As a government organisation, SEEDA is accountable to provide information to the public. One of the most accessible and flexible ways for us to do this is through our websites. FatWire's Content Server will enable us to deliver high quality interactive information that is easily and quickly updated, which will provide a valuable resource for our customers, partners and staff."

The latest version of FatWire's Content Server has many additional features that help organisations to speed up multi-site deployments, increase re-use of existing assets and provide higher levels of security. Content Server enables users to put content to work by deploying content-centric applications and web sites that support their critical business goals.

Darren Edwards, Sales & Marketing Manager at FatWire Limited said, "Content Server 6 continues FatWire's commitment to providing a flexible, scalable platform that can be used by FatWire, its solution partners and its customers to deploy content-centric applications. Many organisations like SEEDA are now looking to provide dynamic, context-sensitive websites that deliver the right message to the right user at the right time. FatWire has the tools to help them achieve this."

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Notes to Editors

About SEEDA

The South East England Development Agency (SEEDA) is responsible for the economic and social development of the South East – the driving force of the UK's economy.

The economy of the South East is the 22nd largest in the world, bigger than Denmark, Austria, South Africa and Greece, and covers the counties of Berkshire, Buckinghamshire, Hampshire, and the Isle of Wight, Kent, Oxfordshire, Surrey and East and West Sussex. As home to over eight million people it is the largest region in the UK.

SEEDA aims to create a prosperous, dynamic and inspirational region by helping businesses compete more effectively, training a highly skilled workforce, supporting and enabling our communities, while safeguarding our natural resources and cherishing our rich cultural heritage.

For more information visit: www.seeda.co.uk

About FatWire Software and Content Server

FatWire Software provides content management software for deploying content-centric applications in support of core business processes. Government organizations and Global 5000 firms in financial services, manufacturing, retail, media, telecommunications, and healthcare use FatWire's solutions to realize maximum value from their enterprise content.

FatWire's solutions are built on Content Server, a foundation architecture that unifies transparent content management, collaborative workflow, dynamic content delivery, and multi-site management. FatWire combines the technology and methodology for enterprises to achieve rapid success by starting with a single, low-risk initiative and scaling to hundreds of content-centric applications and processes over time.

Founded in 1996, FatWire has over 400 customers, including J.P. Morgan Chase, Sony, Radisson/SAS, European Space Agency, Nihon Seimei, and Bank of China. FatWire is headquartered in New York and operates offices throughout North America, Europe, and Asia-Pacific.

For more information about FatWire Software's award-winning products and services, visit www.fatwire.com.

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