

'Kick Ass' with Ozzy, AC/DC and Green Day for just £34.95!

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PRESS RELEASE For Immediate Release

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Avanquest UK announces the latest release in the eMedia Guitar Tuition range of software.

eMedia Music Corp., publisher of the world's best-selling series of guitar tutorial CD-ROMs, has released eMedia Rock Guitar Method CD-ROM. Finally... a method for fans of rock, punk and metal – all in one!

Rock Guitar Method will be showcasing at Music Live 2004 at the NEC, 12th-14th November 2004, with live demonstrations on stand number D84.

The original eMedia Guitar Method Vol. 1 has been the best-selling music education CD-ROM for the past four years. It was named a top 50 CD-ROM of the year by Newsweek, awarded 5 stars (highest award given) in a review in Total Guitar Magazine and has been favourably reviewed by more than 100 other sources.

eMedia Rock Guitar Method makes learning fun and easy with over 100 step-by-step audio- and video-enhanced guitar lessons. The innovative teaching style presents rock songs, chords, riffs and gear tips in an exciting, fast-paced learning format that doesn't require any previous music experience.

Features hit songs by:

- Ozzy Osbourne
- Nirvana
- Black Sabbath
- Green Day
- Van Halen
- Blink 182
- Sum41
- Rage Against the Machine
- Hoobastank
- AC/DC
- Plus many more

Instructor Charles McCrone, a graduate of the Guitar Institute of Technology who studied under Scott Henderson, Howard Roberts, and also with Sarah Vaughn's pianist Carl Schroeder, guides you through a variety of techniques including power chords, barre chords, hammer-ons, pull-offs, palm muting, distorted riffs, the blues scale, movable major and minor scales and more.

eMedia Rock Guitar Method also features:

- Animated Fretboard
- Built in Automatic Tuner

- Digital Metronome
- Recorder
- Audio with Tracking
- Video Instruction
- Chord Dictionary

“eMedia is proud to announce this new product in our line of award-winning instructional software,” says Adrian Burton, eMedia Music Corp., Founder and President. “eMedia Rock Guitar Method will widen the audience of our products and reach new younger players. They are already used to using computers to listen to music, so learning to play music with their computer is a natural fit.”

Pricing and System Requirements

eMedia Rock Guitar Method RRP - £34.95 inc VAT

The CD-ROM is a hybrid for both Windows and Macintosh platforms.

For further information and to purchase see www.avanquest.co.uk/consumer

About eMedia...

eMedia Music Corporation was formed in 1994 by Adrian Burton, formerly a manager at Microsoft Multimedia Publishing. Dedicated to producing high quality multimedia music instruction software. eMedia has been named one of the States' Top 100 software companies for the last 2 years running by Washington CEO magazines. Multimedia's interactive capabilities, incorporating audio, video and user participation surpass any traditional printed methods of education.

About Avanquest Global Software Publishing...

Avanquest, part of the BVRP Software Group, is a leading provider of complete software publishing solutions to meet the global sales and distribution needs of developers. As a fully integrated network of international value-added software publishers, Avanquest combines experienced product management, sales representation, package and product design, public relations and supply chain management systems, with proven direct retailer relationships in 90 percent of the world's software markets. Additional information can be found at <http://www.avanquest.co.uk> and <http://www.bvrp.com/>

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