

TOMB RAIDER GOES GLOBAL WITH IN-FUSIO

Submitted by: MUSTARD PR

Tuesday, 16 November 2004

- Worldwide Licensing Deal Puts Tomb Raider in the Hands of Millions -

Bordeaux, France - November 16th 2004 - IN-FUSIO, a leading mobile games publisher and game service provider, today announced that it has signed a licensing deal with Eidos to bring the mobile phone version of Tomb Raider to its ExEn mobile game engine. Under the agreement, IN-FUSIO will also handle distribution of the ExEn version of the game via network operators.

The deal validates IN-FUSIO's reputation as a premier mobile games publisher and its unique position of being able to port global brands to multiple platforms including: ExEn, EGE, Java, Symbian, BREW, I-mode and Windows Mobile.

Tomb Raider mobile features three episodes: The Osiris Codex, The Quest for Cinnabar and The Elixir of Life. The game will be available in multiple languages: English, French, Italian, German Spanish, French and Chinese. Originally developed by lomo, the ExEn version has been produced by BeTomorrow.

Tomb Raider mobile is a side-scrolling platform game. Lara can perform all of her signature moves, such as running, jumping, crouching and climbing. As she progresses, Lara can pick up useful items and store them in her inventory for later use. She can also push and pull certain items within the game, to gain access to otherwise unreachable areas. Lara will of course, have her trademark pistols to hand for when the going gets tough.

Tomb Raider will make its first appearance on ExEn handsets in the UK this week and will be demonstrated at the SLIN exhibition in Paris, December 2nd-5th 2004, www.slin-expo.com.

Since its launch of the first mobile game platform in July 2001, IN-FUSIO has ported its ExEn gaming engine to more than 20 million handsets worldwide. IN-FUSIO's games are available in more than 50 countries.

Giles Corbett, co-CEO, IN-FUSIO, said: "We are delighted to offer Eidos' Tomb Raider to the millions of ExEn gamers worldwide. That reach, especially in the Asian markets, combined with our knowledge and ability to port games to multiple platforms, makes us an ideal partner for brands looking to enter or extend their mobile game offering."

Simon Protheroe, director of new media and online technologies at Eidos said: "We've been very impressed by the ExEn version of Tomb Raider and we're delighted that even more people will now be able to enjoy this great mobile game."

About Eidos

Eidos plc is one of the world's leading publishers and developers of entertainment software with a diverse mix of titles for the PC, PlayStation(r)2 computer entertainment system, Nintendo GameCube(tm) and the Xbox(tm) video game system from Microsoft. For more information on Eidos and its products visit www.eidos.com

About IN-FUSIO

IN-FUSIO is a mobile game publisher and mobile game service provider. At present IN-FUSIO's portfolio of 70 mobile titles has been enjoyed by 12.5 million players worldwide. From stand-alone games to a fully managed and integrated games service, IN-FUSIO has unparalleled industry experience.

IN-FUSIO customers include Verizon, Sprint, AT&T, Vodafone D2, Orange France, SFR, Orange UK, Vodafone Omnitel, Telefonica Moviles and China Mobile. IN-FUSIO games are available on a wide range of handsets including, Nokia, Motorola, LG, Siemens, Toshiba, Sagem, Panasonic, Sharp, Alcatel, Philips, Mitsubishi, Bird and Vitelcom.

For more information, please visit the IN-FUSIO website at www.in-fusio.com.

For further IN-FUSIO press information, please contact:

Andrew Durkin

MUSTARD PR

Tel: +44 (0) 1753 889100

+44 (0) 7887 998407

email: andrew@mustardpr.com