

FILEMAKER PRO 7 WINS MACUSER MAGAZINE AWARD FOR BEST BUSINESS SOFTWARE

Submitted by: Object Marketing

Friday, 19 November 2004

LONDON, UK – 19th November, 2004 – Leading UK magazine MacUser has named FileMaker Pro 7 as Best Business Software for 2004. The award was announced at the MacUser awards ceremony, attended by many hundreds of people drawn from all areas of the industry, which was held at the Sheraton Park Lane Hotel in London on Thursday, 18th November, 2004

FileMaker Pro 7, launched in March 2004, is the most significant new version of FileMaker Pro ever, with breakthroughs in ease-of-use, customisability and developer productivity. The product was redesigned using a modern, streamlined relational architecture, enabling users to simplify information management by storing multiple tables within a single file. FileMaker Pro 7 beat off competition from Microsoft Office 2004 and MYOB Business Basics to take the top accolade.

Commenting on the award, FileMaker Regional Manager for Northern Europe Tony Speakman said: “This rounds off a truly outstanding year for FileMaker. To have received this prestigious accolade from such a highly respected and independent third party source clearly demonstrates what a great product FileMaker Pro 7 is. No other product puts such flexibility in the hands of everyday users, letting them dramatically increase the productivity of themselves and their team. It completely validates our claim that the best database software just got better.”

About FileMaker, Inc.

FileMaker Pro is used by millions of individuals and workgroups around the world to be more productive and efficient. Business, education and government customers rely on FileMaker to manage people, projects, images, assets and other information. In addition to being the number one-selling easy-to-use database software, the award-winning FileMaker product line also includes low-cost Applications that automate basic business tasks, ready-to-use Starter Solutions, and tools to create and share solutions from the desktop to the web. FileMaker, Inc. is a subsidiary of Apple Computer, Inc. (NASDAQ: AAPL).

CUSTOMER CONTACT

For information on where to purchase FileMaker products please call:

Tel: 01628 534158 www.filemaker.co.uk

MEDIA CONTACTS

Andrew Smith

Object Marketing

Tel: 020 8762 9292

Email: andrews@objectmarketing.com

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