

# AVANQUEST EXPANDS BUSINESS RELATIONSHIP WITH ACD SYSTEMS

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New Products, New Territories Added to Build on Successful Business Relationship

Plymouth November 23, 2004 – Global software publisher Avanquest today announced a major expansion of its business relationship with ACD Systems, one of the world's leading developers and makers of digital imaging software. Following on the long-running and successful relationship between the two companies in France, under the new agreement Avanquest will distribute ACD Systems titles via Avanquest subsidiaries in Germany, Spain and the United Kingdom.

The new agreement between Avanquest and ACD Systems includes distribution rights to both the ACDSsee photo management software, which allows users to find, organise, edit, print and share pictures instantly, and the Canvas line of high performance technical illustration software titles for PC and Mac. Marketing of ACD's Canvas by Avanquest marks a new entry of the product range via Avanquest's wholly owned subsidiaries in Europe.

"Our successful partnership in France has paved the way for this master distribution agreement, which will expand Avanquest's distribution of key ACD Systems product ranges in Germany, Spain and the UK," said Andy Goldstein, Executive Director, Avanquest, who negotiated the agreements. "This 'win-win' agreement clearly makes Avanquest the European distribution partner of choice for ACD Systems."

"Avanquest's extensive channels of distribution and innovative advertising and marketing initiatives ensures that the increasing demand for ACD Systems' product line will be effectively managed in the European marketplace," says Larry Langs, Executive Vice President, Sales, Marketing and Business Development for ACD Systems. "First orders from Spain, Germany and the United Kingdom are expected to be shipped by the end of November 2004 in their respective languages."

Since announcing its global publishing capability in June 2003, Avanquest has successfully partnered with worldwide leading software companies, including Zone Labs, a leading provider of endpoint security solutions for millions of PC users worldwide; Cyberlink, a world leader and pioneer in bringing advanced digital video and audio software applications to market; and Tenebril, makers of best-selling software that enhances computer efficiency and enjoyment. Overall, Avanquest has multiplied its software portfolio five times in the past year.

## About Avanquest

Formed in June 2003, Avanquest is a network of companies offering a complete range of software publishing resources and a worldwide market to software developers from around the globe. With local offices in France, Germany, Spain, UK and US, Avanquest has long-established relationships across all channels of distribution in markets covering nearly 90% of the world's total software sales.

Avanquest's parent company, BVRP Software Group, is a leading international software developer and publisher. Founded in Paris in 1984, BVRP is listed on the Nouveau Marché of the Euronext stock exchange (ISIN FR0004026714). For additional information, please visit [www.avanquest.com](http://www.avanquest.com) and [www.bvrp.com](http://www.bvrp.com).

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#### About ACD Systems

Headquartered in British Columbia since 1993, ACD Systems International (TSX: ASA) is one of the world's leading developers and marketers of digital imaging software, including the renowned ACDSee image management tool and Canvas, an advanced cross-platform technical illustration and graphics program. ACD has penetrated the global marketplace through Internet distribution and strategic partnerships with manufacturers and developers. ACD has millions of users in the consumer market and over 33,000 corporate customers including many Fortune 500 companies. The company has a history of solid revenue growth. For further details, please visit: [www.ACDSYSTEMS.com](http://www.ACDSYSTEMS.com).

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