Redstor and ADIC Present Benefits of Intelligent Storage at PETEX 2004

Reliability, Availability and Serviceability: Redstor and ADIC Present Benefits of Intelligent Storage
at PETEX 2004

PETEX 2004, 23-25 November, Olympia, London, Stand A8 - Data management and protection specialist Redstor
and its business partner ADIC (Advanced Digital Information Corporation, Nasdaq: ADIC), the leading
supplier of intelligent storage solutions to the open systems market, will be attending this year's
PETEX exhibition, challenging visitors to contemplate some of the real data challenges faced by the oil
and gas industry.

These challenges include: the cost and complexity of managing growing amounts of critical storage,
resulting storage infrastructure consolidation, safe and reliable backups and the need for available and
accessible data.

PETEX, held every two years by the Petroleum Exploration Society of Great Britain (PESGB), is one of the
very few UK events dedicated entirely to oil and gas exploration.

Redstor and ADIC will be advising PESGB members on how to manage their data according to the three key
principles of data storage: reliability, availability and serviceability. This includes how to manage,
protect and retrieve large amounts of data; requirements that are addressed by RedStor and ADIC with
storage solutions ranging from 1.6 terabytes to 3.2 petabytes.

ADIC's storage networking libraries have in-built intelligence based on the ADIC iPlatform. This
intelligence allows users to integrate disk transparently into their backup, without any changes to their
backup procedures or software. Proactivity is a key part of this intelligence, with the ADIC libraries
monitoring the status of the surrounding data storage environment and notifying administrators of any
backup or storage problems before the backup process starts.

Christo Conidaris, regional director for ADIC UK, said, "Today, none of our competitors are close to
providing the level of intelligent serviceability that at ADIC we build into our storage libraries.
Instead, they are still relying on the traditional methods of alerting and troubleshooting which can lead
to further service interruptions and to possible downtime. Our technology results in a more stable
backup environment and reduced backup management – capabilities that are vital in the data-intensive
environments typical in oil and gas exploration."

Jon Ashley, UK marketing manager for ADIC business partner Redstor said, "Good storage solutions
aren't just about benchmarking and numbers, they are about making businesses work more efficiently, and
protecting data yet giving users data to work with when they want it. ADIC understands this and at
Redstor we deliver the right ADIC solutions to meet our customers' needs."

More from:

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