

Swyx opens up additional IP telephony markets for channel – New version supports DECT, Text to Speech ("TTS") and heightened resilience

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IP telephony vendor Swyx has announced extended functionality with its upgraded SwyxWare 4.31 IP-PBX software, that will expand the potential convergence market for existing and new channel partners. According to Swyx, new features including DECT compatibility, TTS (Text-to-Speech) and better support for mission-critical installations are expected to enhance the appeal of IP telephony in a larger range of vertical markets such as Manufacturing, Logistics, Retail and organisations supporting field-based staff.

The support for DECT phones will be attractive to companies where staff are constantly on the move, but still need access to back office functions such as voice mail, auto attendant and company address books. TTS (Text-to-Speech) functionality, provided as part of Swyxware, will allow roaming users or field based staff the ability to have their emails read over the phone, saving time and money, and making them more responsive to customers.

Sales & Marketing Director at Swyx, Paul Taylor explained, "SwyxWare is a continually evolving product and the latest version has been shaped by direct requests from our channel base. The most recent developments are specifically aimed at generating additional revenue streams for channel partners and increasing the strength of the Swyx sales message in additional key vertical markets."

SwyxWare 4.31 also supports analogue exchange lines as a back-up for ISDN, making Swyx one of the most stable IP telephony platforms on the market. The additional resilience can form part of a company's overall business continuity policy.

For an overview of all new features and functions, including pricing information please visit www.swyx.com or email: catherine.mckenna@swyx.com

About Swyx

Swyx was founded in April 1999 to develop and sell an IP-based telephony solution. Launched in summer 2000, "SwyxWare" the software-based IP-PBX now supports Microsoft® Windows® Server 2003. Since its launch SwyxWare has been installed in more than 2.200 companies in Europe to provide cost-effective competitive advantage through more powerful, easier to use and cost-effective telephony solutions. SwyxWare has been tested by several independent groups and journalists with excellent results. Larger companies turning to the benefits of converging voice and data solutions have recognised that the future of telephony lies within the convergence of networks and applications, all of which are already available with SwyxWare. Today, more than 400 trained and authorised resellers in Europe sell SwyxWare. These resellers consult and sell SwyxWare to SMEs with up to 500 or more employees.

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