

Askdd.com notches up 3,000 PR 'agony uncle' questions

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'Employers turning a blind eye to personal problems'

Celebrating its second anniversary as the only online free 'agony uncle' advisory service for public relations practitioners and clients, askdd.com reported today (30 November 2004) that since 2003 its founder, David Davis has replied personally to more than 3,000 questions from individuals and companies in 25 countries around the world.

Davis, the former vice chairman of Edelman Public Relations, says that the questions have covered a variety of topics ranging from career development and difficult client relationships to redundancies, retirements, mergers and acquisitions and the restructuring of in-house communications departments.

"I have also answered a large number of questions about highly personal problems, such as drug and drink addiction, sexual harassment, and racism. Clearly people who work in the world of public relations suffer from these social problems like everyone else but there are some employers who seem to turn a blind eye to them" he added.

Askdd.com has just been re-launched with several new features introduced in response to subscribers' suggestions. The free Q&A service has been retained while mentoring and consultancy has been added for individuals and companies.

Another new feature is a Work Experience Directory that puts young people in contact with agencies and companies willing to give them an opportunity to experience working in a public relations environment.

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Contact David Davis for further information

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