

# Ardenta installs disaster recovery and interactive TV technology for FancyFlutter gaming TV channel

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[www.ardenta.com](http://www.ardenta.com)

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Live and interactive against the odds

Ardenta installs 'red button technology' network and disaster recovery in record time for interactive TV gaming channel

London, UK – 30th November 2004 – FancyFlutter Limited, a fun interactive gaming TV channel, has successfully re-launched with the support of Informix and IBM systems integration specialist, Ardenta.

Having received its licence to become an independent bookmaker, FancyFlutter was working under an extremely demanding three week schedule to go live with a new TV gaming portal on Sky Active. It could not afford to take any chances getting a highly complex IT infrastructure to work with the Sky Digital Interactive Platform. To complete the installation, Ardenta was selected from a number of solution providers for its experience and knowledge in Informix, Solaris and Linux and its track record in delivering finished infrastructures.

"The installation is a brand new solution that allows us to put our service live within a short time scale. We needed a partner who could supply and implement various hardware and software technologies," said Remy Minute, Commercial Director, FancyFlutter. "Ardenta met the challenge of getting a complex and high profile system up and running in a very short space of time with great expertise and flexibility. They accommodated our last minute changes and still managed to get the project from drawing board to a live system within 15 days from start to finish."

For FancyFlutter, out-of-hours service availability is paramount because peak usage times are, as with TV viewing, at evenings and weekends. The interactive bingo-style games need to be available 24/7 at the press of a button. Ardenta protects this by providing a constant safeguard through its remote monitoring and service-level product, SystemAngel, to ensure the gaming service is continually available to Sky subscribers.

"Working very closely with the FancyFlutter team, we knew exactly what had to be done and were able to roll up our sleeves and get stuck in to make things happen quickly for them. Due to the importance of keeping the service available, we also provided non-intrusive resilience capabilities," said Neil Truby, the Managing Director of Ardenta. "We were able to complement the in-house team's skills by providing specialist Informix knowledge and ongoing out-of-hours system support for the critical database servers."

Although the installation went smoothly, the back up strategy had to be modified at the eleventh hour due

to the non-availability of the anticipated facility: Ardentia quickly put into action an interim solution for use until the hosting company's service was ready.

"We designed a fully integrated heterogeneous architecture to provide a solid base for building new services as FancyaFlutter expands to the web and mobile phone," concluded Remy Minute, Commercial Director, FancyaFlutter. "We are continuing to work with Ardentia and plan to launch an internet site soon to complement the TV gaming channel."

#### Editor's notes

The full system comprises 2 HP web servers running RedHat ES3; and 2 Sun application servers and 2 Sun database servers running Solaris v9. The Informix database is the critical element of the system and is supported by Informix High Availability Data Replication (HDR) configuration, set up on independent Sun StorEdge arrays.

+++ FANCYAFLUTTER SCREEN IMAGES AVAILABLE +++

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#### About FancyaFlutter Limited

FancyaFlutter offers bingo style fixed odds gaming on Sky Active and the internet that are as much about entertainment as they are about winning. With a minimum stake of just 20p, players can win as much as £500,000 on its roulette, keno, bingo and dice games.

FancyaFlutter is a wholly owned subsidiary of YooMedia plc, ticker symbol YOO.

For more information, please visit <http://www.yoomedia.com/gaming.html>

#### About Ardentia Limited

Ardentia is committed to high quality IT support and project services. Based in London, Ardentia offers IBM software solutions – specialising in IBM Informix - as well as Linux and UNIX systems administration and systems monitoring. Ardentia is also an HP, IBM and Sun hardware reseller. Ardentia's difference is in the high quality and experience of its industry-certified staff. All its technicians are directly involved, day to day, in the provision of end-user services. In addition, Ardentia is ISO 9001:2000 certified for all its support services.

For more information, please visit <http://www.ardentia.com>

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