

# PowerDsine Announces New One-Port Power over Ethernet Midspan

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## New Midspan for Low-Port Density Wireless LAN and Network Deployments

San Jose, CA, Farmingdale, NY & Hod Hasharon, Israel - December 1, 2004 - PowerDsine(tm) (NASDAQ: PDSN), a pioneer in Power over Ethernet (PoE) Solutions, announced today the availability of its 3001 PoE Midspan, a one-port power hub which is fully compliant with the IEEE 802.3af PoE standard. The newest member of the PowerDsine 3000 Midspan family is designed for remote powering of Wireless LAN Access Points (WLAN APs) and other low-port density deployments.

A live demo of PowerDsine's new 3001 PoE Midspan will be available at PowerDsine's Booth #625 during Jupiter media's Wi-Fi Planet Conference & Expo on December 1-2 at the McEnery Convention Center in San Jose.

The 3001 Midspan is the latest product to emerge from PowerDsine's PoE midspan portfolio. The PowerDsine 3001 PoE Midspan eliminates the need for an external power supply and provides compact, affordable and safe powering of 802.3af-compliant powered terminals as well as pre-standard powered terminals.

The 3001 Midspan offers an interlocking feature that allows users to scale WLAN deployments by linking together multiple one-port Midspans to support additional devices. With the interlocking feature, users no longer have to deal with existing single-port power injector solutions, which create a huge wiring mess as new devices are added to the network.

"Until now, there hasn't been a compact, affordable, safe and reliable way to provide inline power for low-port density deployments of wireless LAN access points and network cameras," said Igal Rotem, CEO of PowerDsine. "With the emergence of the 3001 midspan, we offer a highly scalable solution which is ideal for growing businesses that want to cost effectively deploy wireless LAN access points, network cameras for security reasons, and a myriad of other Ethernet-connected devices."

### Product Availability

The PowerDsine 3001 PoE Midspan will be available in January 2005 and carries a list price of \$59 (£31).

### About Power over Ethernet Technology

PoE is a technology for wired Ethernet, the most widely installed local area network technology in use today. PoE allows the electrical power necessary

for the operation of each end-device, to be carried by data cables rather than by separate power cords. It minimizes the number of wires that must be used in order to install the network, resulting in lower cost, less downtime, easier maintenance and greater installation flexibility.

#### About PowerDsine

PowerDsine(tm) (NASDAQ: PDSN) designs, develops and supplies integrated circuits, modules and systems that enable the implementation of Power over Ethernet in local area networks, providing the capability to deliver and manage electrical power over data network cables. PowerDsine offers integrated products and system solutions to communications equipment manufacturers in the telecom and datacom industries who incorporate them into, or bundle them with, their products. PowerDsine is a founding member of the IEEE 802.3af Task Force. For more information, please visit <<http://www.powerdsine.com>>

#### Forward Looking Statements

Statements made in this press release that are not historical facts, including statements regarding our expectations of future events or our future financial performance, are forward-looking statements made pursuant to the safe harbour provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are not guarantees of future performance and are subject to risks, uncertainties and assumptions about PowerDsine and the matters covered in this release. You should not place undue reliance on these statements. Actual events or results may differ materially. Many factors may cause our actual results to differ materially from any forward looking statement, including acceptance of new products, costs relating to such products and other factors detailed in PowerDsine's filings with the Securities and Exchange Commission, including its Registration Statement on Form F-1. The forward- looking statements are made as of this date and PowerDsine does not undertake any obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

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