

ADIC EXPANDS DISTRIBUTION CAPACITY WITH APPOINTMENT OF INTECHNOLOGY PLC

Submitted by: Prompt Communications Ltd

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- Distribution channel needs to expand to meet UK demand, says the world's largest provider of tape -

Winnersh, Berkshire – 7 December 2004 – ADIC (Advanced Digital Information Corporation, NASDAQ: ADIC), the leading supplier of intelligent storage solutions for the open system market, has expanded its distribution channel for its storage solutions with the appointment of InTechnology plc.

InTechnology is an AIM-listed company with an annual turnover of over €400m and 500 employees specialises in providing IT infrastructure, including data storage, management, security and network solutions.

InTechnology will work alongside existing distributors Hammer plc and Ideal Hardware. The appointment, effective immediately, will see InTechnology distribute all ADIC products including workgroup/SME and enterprise-class tape and disk-to-tape systems, and the company's StorNext storage management software.

"As the market leading distributor of storage technologies and solutions, we are obviously familiar with ADIC, its products and a number of its existing resellers," said Mark Chippendale, Divisional Director at InTechnology. "We see this agreement with ADIC broadening what is available to our resellers to deliver more complete Information Lifecycle Management (ILM) solutions to their customers."

"As a channel-led vendor that is experiencing rising demand for our solutions, we simply must expand our capacity to market, which means appointing a new distributor," said Christo Conidaris, regional director, ADIC. "InTechnology was a natural choice as a proven player in the market with strong direction, an impressive, ever-growing list of customers and an intelligent approach to solving data storage and data management problems. This appointment will expand our reach across the UK."

Conidaris concluded, "At ADIC we offer the broadest tape automation line in the industry ranging from 7 to 77,000 cartridge slots and including LTO, SDLT and AIT tape technologies. We also offer integrated disk and tape virtual library solutions and Information Lifecycle Management (ILM) foundation software. The breadth of our product range means we must work with distributors that can understand and sell a wide spectrum of storage solutions. Ideal, Hammer and InTechnology all meet this key criterion."

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About ADIC

Advanced Digital Information Corporation (NASDAQ: ADIC) is a leading provider of Intelligent Storage™ solutions to the open systems marketplace. ADIC is the world's largest supplier of automated tape systems using the drive technologies most often employed for backing up open system, client-server networks.* The Company's data management software, storage networking appliances, and disk-based backup and restore solutions provide IT managers innovative tools for storing, managing and protecting their most valuable digital assets in a variety of disk and tape environments. ADIC storage products are

available through a worldwide sales force and a global network of resellers and OEMs, including Cray, Dell, EMC, Fujitsu-Siemens, HP, IBM and Sun. Further information about ADIC is available at www.adic.com

*Market Share: Gartner Dataquest, Tape Automation Systems Market Shares, 2003, F. Yale, April 2004. ADIC, Pathlight, StorNext, and Scalar are registered trademarks, and Intelligent Storage is a trademark of Advanced Digital Information Corporation. All other trade or service marks mentioned in this document should be considered the property of their respective owners

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About InTechnology

InTechnology plc is a 21-year old AIM listed public company, with an annual turnover approaching €0.5billion, employing 500 people in France, Germany, Italy, Netherlands, Portugal, Spain, Switzerland and headquartered in the UK.

InTechnology provides IT infrastructure solutions, products and services to business, through a network of value-added resellers, systems integrators and consultants.

The company's offering unifies all areas of IT infrastructure to help organisations:

- Store data in the face of 100% year-on-year growth in data volumes
- Manage data for optimum business efficiency and reduced operational cost
- Protect data against ever increasing threats from malicious attack to data loss
- Network data to maximise network computing opportunities
- Liberate corporate data to maximise its value for the organisation

More details about InTechnology (LSE, AIM: ITO) are available at www.intechnology.co.uk