A Christmas present from Allies Computing

Submitted by: Allies Computing

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For Christmas this year, Allies Computing Ltd are giving 20 free PostCoder address lookups to all their website visitors. They hope it will give visitors the opportunity to see how easily addresses can be corrected and find out for themselves the benefits of address management.

Commercial Director, Lesley Hunt, says:

"With millions of cards and packages going through the postal system at this time of year, it is more important than ever to send them with a complete and Postally correct address. Everyone wants their Christmas parcels and cards to arrive on time, in the right place, but poor or incompletely addressed items can be delayed or even undeliverable. We hope that discovering how easy and effective address management can be while they address their Christmas cards will make people consider the value of it all year round"

PostCoder is available as a desktop software, an Internet service for Websites or a kit for software developers, with trials on offer throughout the year. In the spirit of the season though, Allies Computing have gone a little bit further for December, with 20 free lookups per visitor until the last Posting day before Christmas, December 21st (First class Post within UK only).

To take advantage of this offer when addressing their Christmas cards, visitors should visit www.allies-computing.co.uk and click on "FREE Christmas address lookups".

About Allies Computing

Allies Computing Ltd, a Norfolk-based software development company, have been growing in prominence within the field of Address Management and Rapid Addressing since the company was established in 1986. As well as designing and marketing their own successful PostCoder range, Allies are responsible for the development and production of the Royal Mail's UK Addresses software.
They maintain an excellent record among their customers for both high quality products and a rapid turn-around in terms of sales and technical support. Over the last decade they have built up a solid customer base across the UK ranging from SMEs to much larger household names, including Web developers, Mobile phone companies, health services and government agencies.

For more information about Allies Computing Ltd, visit:
www.allies-computing.co.uk/about.html

For more information about PostCoder, visit:
www.allies-computing.co.uk/products.html

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