

An Underground success story

Submitted by: Studio 24

Friday, 10 December 2004

An Underground journey planner website has scooped a top national award.

Tubeplanner.com won the Best Business to Consumer award at the recent IVCA Biz-Net Awards ceremony in London on Thursday (8 December).

The website, designed and developed by new media agency Studio 24 Ltd (www.studio24.net), helps travellers plan their underground journey across London quickly and easily. The online Journey Planner covers the London Tube system and the Docklands Light Railway (DLR). This service is supported by Station Information, details on popular London Attractions and a WAP service is also available for mobile users.

Jonathan Woods, Sales and Marketing Director of Studio 24 Ltd said "It is fantastic to receive this award for Tubeplanner.com. The website is of great value to everyday users of the underground and we are delighted by this recognition."

The IVCA Biz-Net Awards were established 5 years ago in partnership with the Design Council, the DTI and the industry itself, to promote excellence in the effective use of digital business and public information online.

Note to Editors

Studio 24 Ltd is a New Media Agency based in Cambridge, specialising in internet design and technology solutions. Clients include John Menzies Plc, Cambridge Hitachi, Cambridge City Council. Additional information is available at www.studio24.net

Images of the presentation are available by email from Jonathan Woods.

Contact

Jonathan Woods
Sales and Marketing Director
Studio 24 Ltd
Address Hope Street Yard
Hope Street
Cambridge
CB1 3NA
tel 0870 241 6159
fax 0870 094 0375