

HYPERION AND SPSS EXTEND OEM PARTNERSHIP WITH NEW AGREEMENT

Submitted by: Object Marketing

Wednesday, 15 December 2004

FOR IMMEDIATE RELEASE

Contacts:

Andrew Smith

Object Marketing

Tel: (020) 8762 9292

E-mail: andrews@objectmarketing.com

HYPERION AND SPSS EXTEND OEM PARTNERSHIP WITH NEW AGREEMENT

SPSS continues distributing Hyperion Analyzer and Hyperion Essbase as part of its ShowCase® Suite

London, UK, December 15, 2004 – Hyperion (NASDAQ: HYSL), the global leader in Business Performance Management software, and SPSS Inc. (NASDAQ: SPSS), the leading global provider of predictive analytics technology and services, have signed a new OEM agreement extending their partnership to provide business intelligence tools to users of the IBM® eServer iSeries™ (AS/400®) computing platform. Under the terms of the agreement, SPSS will continue to port Hyperion Analyzer and Hyperion Essbase to the IBM iSeries platform as part of its ShowCase Suite, a business intelligence solution for the IBM iSeries.

“The Hyperion and SPSS strategic partnership enables iSeries customers to leverage the most powerful and highly scalable real-time enterprise analytic infrastructure available for both financial and line of business users,” says Rich Clayton, vice president of product marketing at Hyperion. “By combining these capabilities with SPSS’ expertise in predictive analytics, iSeries users gain a greater understanding of their present business performance and a deeper insight into what is likely to happen in the future so they can anticipate and take effective action.”

Hyperion Essbase, the first enterprise-class, real-time analytic infrastructure to meet the data scalability and response time needs of the most demanding enterprise analytic applications, and Hyperion Analyzer, a Web-based interactive analysis and reporting solution, have been components of the ShowCase Suite since 1996. The ShowCase Suite supports a wide range of business activities, including analytical customer relationship management (CRM), budgeting and financial reporting, sales analysis, campaign management, merchandise planning, and supply chain analytics. These analytical technologies help organizations running iSeries applications leverage the strengths of the platform while providing best of breed analytical capabilities.

SPSS is planning on launching its new version of the Showcase Suite in March 2005. This new version is based on Hyperion’s recently released Essbase 7X platform, which includes breakthrough performance and scalability made possible by its new aggregate storage option. Essbase 7X also offers a new innovative visualization tool - Hyperion Visual Explorer - the industry’s first visual spreadsheet that enables business users to rapidly discover trends, patterns and highlight exceptions in large data sets.

“SPSS is committed to its IBM iSeries customers and the blend of OLAP and query and reporting with

SPSS predictive analytics will enable them to better manage and optimize their businesses,” says Dyke Hensen, senior vice president of marketing at SPSS. “Hyperion Essbase 7X is a significant release that will enable our iSeries customers to extend their use of Essbase, Analyzer and SPSS predictive technology to address extensive CRM and product profitability initiatives. Our iSeries customers will be thrilled with all the possibilities of this new release. ”

“We began using Essbase in our ShowCase Suite to help with a Y2K solution and it quickly evolved into a tool that has added dollars to the bottom line by changing the way we look at our business. Every facet of our organization, from finance, to operations, to accounting, to merchandising, has been positively affected by the implementation of Essbase in the ShowCase Suite,” says Sandy Strube, financial analysis manager at Modesto, Calif.-based SaveMart Supermarkets. “I’m excited about the new features coming out in the next version of the ShowCase Suite, and I’m looking forward to being able to roll out additional applications that provide even greater insight into the business.”

About Hyperion

Hyperion is the global leader in Business Performance Management software. More than 9,000 customers – including 91 of the Fortune 100 – rely on Hyperion software to translate strategies into plans, monitor execution and provide insight to improve financial and operational performance. Hyperion combines the most complete set of interoperable applications with the leading Business Intelligence platform to support and create Business Performance Management solutions. A network of more than 600 partners provides the company’s innovative and specialized solutions and services.

Named one of the FORTUNE 100 Best Companies to Work For 2004, Hyperion employs approximately 2,500 people in 20 countries. Distributors represent Hyperion in an additional 25 countries. Headquartered in Sunnyvale, California, Hyperion generated annual revenues of \$622 million for the 12 months that ended June 30, 2004. Hyperion is traded under the Nasdaq symbol HYSL. For more information, please visit www.hyperion.com/uk, e-mail enquiryuk@hyperion.com or call 01784 228015.

About SPSS Inc.

SPSS Inc. (NASDAQ: SPSS) is the world's leading provider of predictive analytics technology and services. The company's predictive analytics technology connects data to effective action by drawing reliable conclusions about current conditions and future events. More than 250,000 commercial, academic and public sector customers rely on SPSS technology to help increase revenue, reduce cost, improve processes, and detect and prevent fraud. Founded in 1968, SPSS is headquartered in Chicago, Illinois. For additional information, please visit www.spss.com.

###

Safe Harbor Statement

Statements in this press release other than statements of historical fact are forward-looking statements, including, but not limited to, statements concerning the potential success of anticipated product features, the anticipated product offerings and the potential market opportunities for business

performance management software. Such statements constitute anticipated outcomes and do not assure results. Actual results may differ materially from those anticipated by the forward-looking statements due to a variety of factors, including, but not limited to Hyperion's ability to retain and attract key employees, the successful and timely development of new products, the impact of competitive products and pricing, customer demand, and technological shifts. For a more detailed discussion of factors that could affect Hyperion's performance and cause actual results to differ materially from those anticipated in the forward-looking statements, interested parties should review Hyperion's filings with the Securities and Exchange Commission, including the Report on Form 10-K filed on September 13, 2004 and the report on Form 10-Q filed on November 9, 2004. Hyperion does not undertake an obligation to update its forward-looking statements to reflect future events or circumstances.

"Hyperion," the Hyperion "H" logo and Hyperion's product names are trademarks of Hyperion. References to other companies and their products use trademarks owned by the respective companies and are for reference purpose only.