

Blunkett Resignation a Reminder of the Risks of Email

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LONDON, 16 December 2004 - The events surrounding Home Secretary David Blunkett's resignation yesterday present a timely reminder of the risks involved in communicating by email, according to Orchestra, the global leader in the fast-emerging Active Policy Management software market.

The ex-cabinet minister is the newest addition to an eclectic range of figures who have suffered personally or professionally as a result of compromising email messages, including:

Frank Quattrone: The former top investment banker was jailed for 18 months in September 2004, following the discovery of a two-line email in which he exhorted colleagues to delete files during a US federal investigation. Quattrone has since been banned for life from working in the securities industry.

ADC Telecommunications: A dozen employees of US company ADC Telecommunications were fired in March 2004 for exchanging emails containing a digitally-altered image of the infamous Janet Jackson/Justin Timberlake breast-baring incident from the 2004 Superbowl tournament. The emailed image had been altered to show Hillary Clinton and President Bush in the Jackson/Timberlake roles.

Henry Blodget: Blodget was fined \$4m and banned for life from the securities industry in 2003 after a string of emails uncovered in a securities fraud probe revealed that he had misled investors over the value of "dotcom" company stocks.

Jo Moore: Formerly an adviser to the UK Transport Secretary, Moore resigned over an email sent on September 11th 2001 in which she indicated that media attention on the World Trade Center attack made it "a good day to bury bad news."

Claire Swire: Swire achieved worldwide notoriety in 2000 when a sexually explicit email she sent to her boyfriend at a City law firm rapidly circumnavigated the globe.

"The biggest risk with email is that it feels so informal," said Paul Johns, vice president of global marketing at Orchestra. "Consequently, people often send messages without thinking of what the consequences might be – either for themselves or for their employer."

"We would urge employees to consider the possible implications of any email that they send, and employers to take steps to prevent their reputation and integrity from being compromised by email or other types of electronic communication," he said.

About Orchestra

Orchestra Corporation is the global leader in the fast-emerging Active Policy Management (APM) software market. APM software provides the only truly effective means of assuring compliance with all forms of regulatory and business policy as it relates to electronic communications (email, IM, BlackBerry, Bloomberg, etc.) and web activity. In today's regulatory and business environment, failing to assure

policy compliance has become an unacceptable business risk.

Orchestria is used by many of the world's largest investment banks, asset managers, and mutual fund companies. Additionally, leading solution providers to the financial services industry such as Bloomberg are embedding Orchestria software in their solution offerings to provide comprehensive compliance capabilities. Leading industry analysts have recognized Orchestria as "unique" and "sophisticated" in its ability to deliver Active Policy Management.

Orchestria supports both fundamental approaches to Active Policy Management: Policy Enforcement and Intelligent Surveillance. In Policy Enforcement mode, Orchestria recognizes policy violations in electronic communications and web activity before the communication is sent or web transaction is completed, thereby stopping the violation before it occurs. In Intelligent Surveillance mode, Orchestria enables compliance personnel to effectively target their surveillance/review efforts on electronic communications and web activity that has a high probability of violation as opposed to the more traditional approach of simply reviewing a small set of random emails.

Founded in August 2000, Orchestria is headquartered in New York with sales offices in Boston and London.

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