

H3G signs contract with ORMvision for service assurance of mobile websites

Submitted by: Pirate Communications

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ORMvision, the European collaborative business process management (CBPM) software provider, today announced a contract with H3G Italy, the Italian mobile video company of the Hutchison Whampoa Group, to deploy ORMvision's ORMcenter software to manage service assurance for mobile websites (Msites).

H3G is one of Italy's main mobile operators with more than two million mobile subscribers. Serving its fast growing customer base and supporting new (3G) services required a rapid expansion of its network and services. It also placed enormous emphasis on the close management of both its network and system vendors and application and content providers.

ORMcenter streamlines communication and collaboration between operations departments of interconnected telecommunication operators, service providers and suppliers. The software manages end-to-end quality of service (QoS) and service level agreements (SLA) across the whole spectrum of telecoms operations, from quotation and provisioning through fault management to business activity monitoring and SLA management.

For H3G, ORMcenter will manage the fault-management process and planned-work process with the content providers (video streaming, games etc) and the relations with network operators, for backbone, leased lines and call relay. The system will manage in excess of 25 vendors, including 20 content providers, as well as relationships with Vodafone and Telecom Italia.

Phil Church, CEO of ORMvision, said: "Service assurance for mobile websites is being recognised as one of the most important application areas of business process management, as it delivers instant value to the customer. At the same time it adds certainty to the day-to-day operational relationship with application and content providers, and provides swift payback, a win-win position for all concerned."

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About ORMvision (www.ormvision.com)

ORMvision N.V. is a Belgian based collaborative business process management ISV. Its ORMcenter suite of applications enables and accelerates communication and process flows between the extended enterprise and its business partners. ROI based benefits include huge reductions in cost, significant increases in productivity, 'guaranteed' SLA compliance and transparent performance management. ORMvision's main focus today is on the telecoms, utilities and healthcare markets.

ORMvision N.V. was founded in 2001 by former operations managers from the telecoms industry. It is venture-capital backed by two innovative and experienced VC companies: Big Bang Ventures and GIMV. ORMvision is based in Gent, Belgium, with commercial offices in the UK and France.

About H3G (www.tre.it)

H3G is a mobile video company in the Italian market with the commercial brand "3". After having won the UMTS license in Italy in November 2000, with the offer of 3.25 billion euros, H3G launched its

service at the beginning of March 2003 and aimed for the leadership of the third generation mobile market. Among its shareholders are prominent Italian and global leading companies from the sectors of telecommunications, the Internet and new media, publishing and finance.

Hutchison Whampoa Limited is the primary shareholder with 88.67% of the authorized capital. The other shareholders include CIR, S. Paolo Imi, BMI, RCS Mediagroup, Gemina and Tiscali.

Further information

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