

3GSM - Martin Dawes Systems to preview Corporate Billing Analysis and Managed Services solutions

Submitted by: eclat Marketing

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Martin Dawes Systems (MDS) Launches Analyser at 3GSM Show

MDS Previews Corporate Billing Analysis Tool at Hall 2 Stand No. D42

Warrington, 20th December 2004 - Martin Dawes Systems (MDS), providers of subscriber management and billing solutions, will be displaying their new billing analysis tool, Analyser, at 3GSM in Cannes in February 2005. The new software offers corporate clients a greater insight into increasingly complex telecommunications bills.

Analyser will be available in 2005 on an Oracle platform for use with MDS' and third party solutions. According to Tony Wilson, CTO of MDS, "The range and diversity of communications services on offer today means it's increasingly difficult for corporates to monitor and control costs. The Analyser tool provides these important customers with an insight into how employees are using the various services from their operators. Users can drill down and examine activity and usage in detail, addressing anomalies and reducing costs."

MDS will also showcase its real-time convergent billing and CRM platform for prepaid postpaid services, developed in partnership with ORGA Systems. MDS' flagship billing and subscriber management system, DISE 3G, will also be featured at the show.

In addition, the company will be presenting the benefits delivered by its Managed Services offering. This service provides blue chip companies with the infrastructure and expertise to roll out new subscriber services, without the capital and operating expenditure associated with running end-to-end customer management and billing systems in-house. It is currently powering the BT MVNO service for corporate subscribers.

About Martin Dawes Systems:

Martin Dawes Systems (MDS) is an independent software vendor offering leading edge software solutions to companies operating in the telecommunications and related industries.

Martin Dawes Systems flagship product DISE covers all aspects of subscription-based management including Billing, CRM, Self-Care, Revenue Assurance, Order Management and Prospect Management. Its deployment provides significant efficiency gains for its clients both in terms of ease of use and cost efficiency. Operators using the DISE solution include O2 UK, Vodafone, Orange France, Carphone Warehouse, BT and ACN Europe BV.

The policies and procedures implemented by Martin Dawes Systems in the design, development and delivery of the DISE software have been ISO 9001 TICK IT certified. This represents a valuable independent endorsement of MDS' commitment to continual improvement and advancement of industry leading customer

management solutions.

For further information please visit www.MartinDawesSystems.com
<<http://www.MartinDawesSystems.com>>

Note to Editors:

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