

Maxitech.co.uk say that obsolete PCs don't need to add to the UK's 'e-waste mountain'

Submitted by: Maxitech.co.uk

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An ethical, and practical, UK solution for disposing of end-of-life electronic equipment is offered by Maxitech.co.uk, the recycling company, in response to the WEEE Directive which is now due to come into force in 2005. The directive will require that redundant electrical equipment is re-used or recycled and not dumped. However, as reported by BBC News Magazine on 29 December*, there are concerns that without a clear national disposal network in place the equipment can not be disposed of environmentally.

The BBC report highlights the size of the problem with an estimated 200 million electrical items being cited as ending up in non-hazardous landfill sites per year. There is a perception that the waste industry is not ready to deal with the increase in demand for recycling which will now become a legal as well as an environmental and ethical issue. However, Maxitech.co.uk has been prepared since the end of 2003 with a number of socially responsible solutions to ease the burden for its UK customers.

"With the arrival of the WEEE Directive businesses have to consider the recycling of their IT equipment as part of their business strategy" commented Peter Paduh, managing director of Maxitech. "We can provide nationwide collections of IT and electronic equipment at a low cost. Maxitech can guarantee that the non re-usable equipment received is re-cycled to approved standards and by authorized specialists. We are also providing training to local unemployed and unskilled youths."

In a pilot programme over the past 2 years, Maxitech.co.uk found that a typical organisation can recover 5% of the initial cost of redundant IT equipment while meeting the requirements of WEEE. And one firm in three can actually generate a positive return from their recycling programme, delivering an unexpected boost to hard-pressed IT budgets.

Maxitech.co.uk also provides tracking reports to show exactly what happens to the equipment collected. This can be achieved while still meeting the requirements of the WEEE Directive and minimizing the financial impact of compliance.

Maxitech.co.uk is providing re-use and recycling service of such equipment and passing it on, at low cost, to charities, start-up businesses and other groups that can benefit from this environmentally responsible scheme. This attractive option has already been taken up by a number of UK local authorities and several blue chip organizations.

Maxitech.co.uk has recently moved to larger premises in the London Borough of Haringey, due to the increasing demand for its services from clients across the UK.

To date, Maxitech.co.uk, has provided 20 unemployed people training and work-experience leading to formal qualifications, and employment. By 2007 it is projected that expansion will have created 122 new jobs and 200 training opportunities

Further information about responsible recycling and the WEEE Directive can be found at www.maxitech.co.uk

* http://news.bbc.co.uk/2/hi/uk_news/magazine/4105473.stm

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