

One-stop shop for technical authoring skills

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For immediate Release

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All the technical authoring skills a company might need can now be found on a single website - <http://www.qualityauthors.co.uk>. The Independent Quality Authors website was established by a group of freelance members of the Institute of Scientific and Technical Communicators (ISTC) and it allows the visitor to search a database of over sixty specialist authors according to industries, experience, software tools and regional location.

“It’s the customer who’s driving the marketplace now” claims Tony Kershaw, one of the group’s authors. “Companies are waking up to the extent to which poor documentation can lead to an unhappy user who doesn’t understand the product and cannot get the best out of it. The same applies to service literature and manuals for help-desk staff – whether in hard copy or digital form. The cost of first class professional documentation is still a fraction of the cost of most other branding exercises, and it can also reduce the risk of litigation in extreme cases. The best literature usually comes from an outsider who can see the product or service from the customer’s point of view. Until now the problem has been finding professional writing skills as and when needed - this site provides an answer.”

As a member of the ISTC, every author in the Quality Independent Authors directory is an experienced professional in the technical communications field. The skills and experience covered include user or maintenance manuals, online help, web design, training and more. The site’s comprehensive search engine allows the visitor to use either a simple keyword search, or to specify the required industry area, academic discipline, software skills (graphic, word processing, web design, on-line help etc), regional location and knowledge of foreign languages.

The web site also provides free advice for those looking for an author or planning a writing project – together with articles about such documentation issues as the use of graphics, single sourcing, online documentation and even book reviews.

For more information about the Quality Independent Authors directory visit:

<http://www.qualityauthors.co.uk> or contact Alison Reeves:

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