

Martin Dawes Systems Launches Virtual Network Enabler Services in the UK - Delivering Billing and Customer Care to Service Providers -

Submitted by: eclat Marketing

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Warrington 10 January 2005- Almost six years after selling his highly successful mobile service provisioning business to Cellnet, entrepreneur Martin Dawes has launched a Virtual Network Enabler (VNE) service, providing both mobile and fixed telecommunication Service Providers with a complete end-to-end Billing and Customer Care service designed to drive operational costs out of their business.

Martin Dawes Systems (MDS) will provide the system infrastructure and back office expertise to enable Mobile Virtual Network Operators (MVNOs), fixed line Service Providers, or any large company with strong brand awareness, to roll out new mobile, fixed or converged services to subscribers without having to invest in costly new IT systems and support staff.

The heart of the new service is DISE 3G, a pre-integrated end-to-end customer management solution that can be configured to manage single or multiple services (mobile, fixed or data). The recent MVNO deal announced between BT and Vodafone is powered by MDS' DISE 3G solution which provides a complete Customer Care and Billing service for BT's business and corporate mobile customers.

Martin Dawes, founder and chairman of MDS, commented; "As a former MVNO, MDS has the operational capabilities and experience to provide this low cost enabling service to organisations like BT or any other Service Providers for that matter. This VNE service takes away the day-to-day hassle of back office solutions and allows service providers to concentrate on their core business of promoting and selling their services. The DISE 3G solution is already used by a number of the major operators in the UK, including O2, Vodafone and Opal Telecom (a subsidiary of Carphone Warehouse) who clearly see the operational benefits that this end to end solution delivers."

Editors Notes:

About Martin Dawes Systems

Martin Dawes Systems (MDS) is an independent software vendor offering leading edge software solutions to companies operating in the telecommunications and related industries.

Martin Dawes Systems flagship product DISE covers all aspects of subscription-based management including Billing, CRM, Self-Care, Revenue Assurance, Order Management and Prospect Management. Its deployment provides significant efficiency gains for its clients both in terms of ease of use and cost efficiency.

Operators using the DISE solution include O2 UK, Vodafone, Orange France, Carphone Warehouse, BT and ACN Europe BV.

The policies and procedures implemented by Martin Dawes Systems in the design, development and delivery of the DISE software have been ISO 9001 TICK IT certified. This represents a valuable independent endorsement of MDS' commitment to continual improvement and advancement of industry leading customer management solutions.

For further information please visit www.MartinDawesSystems.com <<http://www.MartinDawesSystems.com>>

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