

Maytag's New Concept in American Refrigeration

Submitted by: jmm PR

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Maytag UK is the one player in the premium sector of American refrigeration brings another first to the market with the launch of the Maytag TriLogy™.

Maytag is the original American refrigeration manufacturer, with an established appliance business spanning almost 100 years, and is renowned for pioneering developments in appliance design and technology. The Maytag TriLogy™ is first in a whole new range of American refrigeration that is set to take the UK by storm. It looks like no other and sets new standards in design and ergonomics. Cleverly configured to overcome the restrictions of a traditional side-by-side it offers user flexibility and storage generosity unfounded in any other brand.

With the fridge on the top and the freezer on the bottom the new Maytag TriLogy™ not only minimises bending and eases loading and unloading, the distinctive double doors open fully, without a central mullion, to give clear uninterrupted access to the fridge. It's also great for smaller or narrow, galley shaped kitchens as the two doors take up a third less space than a traditional full width door found on top or bottom mount refrigerators.

The unique and pioneering design is combined with Maytag's renowned dependable performance. There are five independently controlled refrigerated areas for meat, fruit and vegetables, ensuring ideal storage conditions for retention of freshness, nutritional value and texture.

Features of the NEW Maytag TriLogy™

- § Distinctive styling with unique double doors for ease of use, access and installation.
- § Exclusive self-sealing central mullion to keep the cold air in when opening just one door at a time.
- § Top mount refrigerator at waist level reduces bending, making it easy to use.
- § 'A' energy rating for economy in use.
- § Frost-free fridge and freezer - never frosts up and never needs defrosting.
- § 700 litres /25 ft³ of storage to refrigerate and freeze everything and more.
- § Electronic temperature control keeping temperatures to within 1°C for to keep all food in prime condition.
- § Temperature controlled Chef's Pantry featuring full width drawer with self-opening lid that may be set up to 4°C colder than the main fridge. Ideal for fish, meat, deli items and great for chilling wine.
- § Humidity controlled fruit and vegetable drawers to keep produce crisp and fresh and stop the droop!
- § Adjustable slide-out, spill-proof glass shelves to bring items forward with ease.
- § Four-star, frost-free freezer with convenient pull-out drawer incorporating two slide out freezer baskets.
- § Optional icemaker.

Offered in two colours and two stainless steel versions the new Maytag TriLogy™ is not only practical to use, it will look the part too. Available in either white or black textured steel finish to hide finger marks. It will also be available finished in stainless steel, either clad doors only or fully clad doors and sides.

For more information call Maytag UK on 01737 231000 or visit the Maytag website at www.maytag.co.uk

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Photography available from JM Marketing, telephone Jacqueline 01536 414555 or email jmmmarketing@virgin.net.

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