

# Vodafone UK, Energis ex-CTO Chris Burke joins Tatara Systems' Advisory Board

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**\*\*Chris Burke joins Advisory Board to offer business advice and strategic direction\*\***

Tatara Systems, Inc., a developer of converged mobile service solutions for communications service providers, today announced that former Vodafone UK chief technology officer Chris Burke has joined the company's Advisory Board.

Chris Burke, a Canadian citizen based in the UK, is well known within the telecommunications sector, having spent 22 years in the industry. From September 2001 until August 2004 he was chief technology officer for Vodafone UK Ltd. In that capacity he was responsible for all Vodafone UK technology and product architecture design, procurement, development, deployment, support and operations. As CTO of one of Vodafone's leading operating companies, Chris also had responsibility for Northern European Technology initiatives and was a member of the Global Information Technology and Technology Management Boards for Vodafone Group.

Before becoming CTO at Vodafone, Chris held the position of chief technical officer/chief information officer at Energis plc. In this role he held responsibility for all technical, product and service-related technical strategies. He has also served as Chairman of Metro-Holdings Ltd, a metropolitan fiber systems joint venture between Deutsche Telekom, France Télécom and Energis. For 15 years before this, Chris held a number of roles at Nortel including account vice president.

The Tatara Advisory Board is made up of elite industry experts and conducts business and technical reviews to ensure that the company's platforms and business plan align with communications service providers' needs.

"Tatara is in a pivotal position, offering branded mobile providers, as well as fixed and cable operators, a way to deliver mobile office and mobile computing services to end users across Local Area Networks, including Wi-Fi, and Wide Area Networks such as GPRS and 3G," said Chris Burke. "Service providers know that they need to deliver mobile data capabilities to their users while maintaining visibility of customer activity and ensuring consistent delivery of customer service. Tatara's Mobile Services Control Platform provides the solution."

Tatara's Mobile Services Control Platform allows service providers to provide IP connectivity and advanced services across converged mobile LAN, WAN, and wireline networks, no matter who owns the network they are using, thus enabling the operator to easily strike mobile data roaming agreements with a broad range of network partners.

Tatara's platform provides unparalleled visibility into critical service data such as usage and performance information – including information collected while customers are on roaming partners' networks. Tatara's patent-pending architecture gives service providers unprecedented control over services, usage, network quality and security, using just one centralized platform. The result is more attractive mobile service business models that expand revenue opportunities, deliver shorter payback periods, require less capital and produce higher returns on investment.

In addition, the Mobile Services Control Platform maintains real-time presence, location and reachability information for all subscribers – even those that are roaming. The platform enables a broad suite of value-added services and capabilities to be extended into a roaming environment – enhancing the mobile data service for subscribers.

“Chris brings an enormous wealth of knowledge, advice and experience to our Advisory Board,” said Steve Nicolle, CEO of Tatar Systems. “He has a fantastic grasp of our products and market and an undeniable understanding of the telecommunications and mobile data markets. Tatar will benefit greatly from Chris’s involvement and input.”

#### About Tatar Systems

Tatar Systems provides technology and solutions for communications service providers who want to capitalize on the expanding market opportunities in broadband and mobility. Tatar’s Mobile Services Control Platform enables service providers to profitably support roaming relationships without sacrificing security, control or advanced capabilities. Based in Acton, Mass., Tatar Systems is a privately held company backed by the leading communications investment firms Highland Capital Partners and North Bridge Venture Partners. For more information, visit [www.tatarasystems.com](http://www.tatarasystems.com)