

ANALITICA LAUNCHES HYPERION APPLICATION SUPPORT

Submitted by: Object Marketing

Wednesday, 19 January 2005

Press contact:

Andrew Smith

Object Marketing

Tel: 020 8762 9292

E-mail: Andrews@objectmarketing.com

URL: www.analitica.co.uk

ANALITICA LAUNCHES HYPERION APPLICATION SUPPORT

...will reduce costs for recruitment, training and retention of key staff...

19th January 2005 - Analitica, the UK's leading independent business intelligence (BI) consultancy, today announces the addition of Hyperion application support to its portfolio of services.

Hyperion is one of the leading vendors in the BI and business performance management (BPM) software markets. The new Hyperion application support offering from Analitica is intended to provide Hyperion users with hassle free maintenance of key systems and easier management of the functional to IT relationship for Hyperion applications. It also will allow for essential support costs to be budgeted in advance.

According to Analitica Managing Director Pete Singleton: "BI application support is emerging as a burning issue for UK companies. Demand is increasing for consultancies to provide higher levels of genuine business understanding to drive higher value from BI applications. In recognition of this fact, we have launched our Hyperion application support service. We have the UK's largest and most experienced team of Hyperion Certified Professionals who will be staffing our Hyperion application support centre. They will offer the same quality of troubleshooting and advice as our field staff. We will be supporting both existing and new Hyperion applications, and providing support software where necessary. "

Continues Singleton: "Companies need BI consultancies like Analitica who can provide the right mix of business and technology expertise to maximise BI project value. Current expertise and experience is thus vital to swift and effective BI project delivery. Hyperion application support from Analitica will provide an always available, predictable service that can be budgeted sensibly in advance. We also provide pro-active monitoring of client applications, with on-call and out of hours available as additional options.

About Analitica

Analitica is the UK's leading independent business intelligence (BI) consultancy, helping medium to large organisations better exploit their investment in BI technology. Unlike solo contractors and large generalist consultancies, Analitica delivers a unique blend of focussed business and technology consulting to ensure genuine knowledge transfer to client companies

The Analitica team has worked with over 100 clients, successfully delivering solutions to a wide variety of industry sectors. Clients include Harvey Nicholls, Toyota Financial Services, NTL and GAP.

Analitica has experience of working with many different types of source system, helping to ease data integration issues and ensuring that valuable time is not wasted. Analitica consultants are highly skilled in designing, building and delivering innovative information systems, from web delivery through to totally customised reporting tools.

For more information, go to www.analitica.co.uk