

Highdeal and NetCentrex announce 8 new contracts

Submitted by: Onechocolate Communications

Wednesday, 19 January 2005

January 19, 2005: Highdeal, the leading provider of pricing, rating and settlement solutions for new IP and mobile services, and NetCentrex(tm), the leading enabler of converged voice-video-data networks and next-generation services, have signed 8 new contracts, following an agreement to deliver a joint solution enabling new IP services, signed at the end of 2003.

This commercial offer brings together the MyCall® Residential Communications Solution with the pricing, rating and settlement software from Highdeal Transactive®. This partnership was forged in response to the pre-paid and post-paid requirements for IP services and delivers differentiated offers for specific customer segments:

A go-to-market solution for greenfield service providers without network infrastructure, consisting of the NetCentrex MyCall offer and the complete pricing and billing suite from Highdeal, and pre-integrated access security and service provisioning. A comprehensive consultancy service is also included to assist new entrants, allowing them to concentrate on their marketing packages and not on the technical considerations, which often delay the time to market.

A modular, tailor-made solution for Tier 1 and Tier 2 players who want to deliver IP services, in response to new demand in their evolving markets, without impacting their existing business processes and legacy provisioning and billing systems. The flexibility of an add-on rating engine with open API's, ensures seamless integration to existing systems.

8 new contracts signed in 2004 for the launch of new Voice over IP services world-wide:

- Six greenfields:

Two in Eastern Europe, two in the Middle-East, one in Western Europe and one in North America

A Tier 2 operator in Eastern Europe

One of the largest global Internet Service Providers looking to complete their portfolio with IP services

Highdeal, NetCentrex and Envivio (the leading provider of MPEG-4 and H.264 broadcast and streaming solutions) are part of the award-winning IPlay3(tm) consortium, delivering a ready-to-deploy residential Triple Play solution to broadband service providers.

"The combined Highdeal and NetCentrex solution is perfectly aligned with market demand, as confirmed by these eight new customers. With the commercial success of this partnership in 2004, Highdeal is reinforcing its position in the arena of pricing and rating for new IP services." Isabelle Roussin, Highdeal Marketing & Solutions VP.

"In the light of our past and present achievements, our partnership with Highdeal allows us to supply viable and reliable end-to-end solutions to cater to all the problematic issues encountered by the telecom operators and service providers. Together our solutions enable our future customers to implement high end, next generation services while broadening their approach to embrace the IP mode communications market also known as Triple Play and IP Video." Olivier Hersent, Chairman and CTO, NetCentrex

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About NetCentrex (www.netcentrex.net)

NetCentrex develops unique next generation network (NGN) voice and video solutions that optimize network infrastructure and enable telecom operators and service providers to deliver voice-video-data and fixed-mobile converged services for both the consumer and enterprise markets.

Solutions include IP telephony, video telephony, Triple Play, IP Centrex, voice/video VPN, contact center and IVR services. All solutions are built on the NetCentrex Softswitch, Media Server and System Management platforms that provide core infrastructure, network connectivity and single point of provisioning.

Founded in 1998, NetCentrex has sales and partner representatives in over 25 countries and over 40 operator and service provider customers. Leading European and US venture capital firms back the privately held company.

About Highdeal

Highdeal is the leading provider of pricing, high performance rating and settlement solutions for broadband and mobile applications and services. Highdeal enables companies offering these services to create and implement successful pricing strategies in dynamic market environments. With over 100 implementations in more than 40 countries, companies around the world rely on Highdeal for their pricing and rating needs. Highdeal has offices in New York, Paris, London, Munich, Santiago & Sao Paulo. For more information, please visit www.highdeal.com

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