

Playlist Club Press Release - January 29 next party

Submitted by: Playlist Club

Monday, 24 January 2005

Playlist Press Release - January 2005

Saturday January 29 next date

Calling all music lovers and makers, dancers, beatmixers, mash-up artists and wannabe superstar DJs - welcome to Playlist - you are the DJ!

CLUB NAME: Playlist

DATE: Saturday January 29

VENUE: Progress Bar, 162 Tufnell Park Road, London, N7 0EE

VENUE NUMBER: 020 7272 2078

TIME: 9pm-2am

EMAIL: press@ipod-dj.com

WEB: www.ipod-dj.com

PRIZES: An iPod shuffle, and more

PRICE: Admission free

Brief description:

Welcome to Playlist, London's free club night for people who think music matters. If you have ears switch them on at Playlist, which invites you to present 15-minutes of your finest sounds (carried on an iPod or other music player) to a crowd that maybe doesn't care. DJ's who make that crowd move may win prizes, voted on by a panel of judges. The night takes place January 29 at London's Progress Bar, and is sponsored by iPod World UK (www.ipodworld.co.uk).

Description:

Apple has launched its iPod shuffle and as it reaches the UK, Playlist is proud to offer the digital DJ that creates the very best feeling within its eclectic crowd the chance to take the new must-have gadget home, just for making people feel good.

Want to try? All you need to do is show up on January 29 at North London's Progress Bar (162 Tufnell Park Road, London, N7 0EE). You love music - it makes a mood - so use the music you have on your iPod (or other music player). You get 15-minutes to find the audience's adulation. Your mission, should you choose to accept it, is to make the Playlist people move. And the DJ who does wins an iPod shuffle (thanks to sponsors, www.ipodworld.co.uk - and the runners-up take home iPod speakers to practice their pitch).

Like to decide? You can. If you love music that makes movement while rhythm that doesn't matter leaves you cold, and you can tell the difference, it's your party too. Join the judging panel, have a drink on us, and judge the beat. You know a little criticism can bring out the best in people, but you want to be impressed. A free drinks voucher awaits the hit-makers of the night (in our dreams, Simon Cowell would pay. Twice). You speak your mind.

Like to know? You already do. Playlist is a free club, where people try to impress you with their music because they want to win a prize. You're there, and you'll judge this, because at Playlist, Cowell's lost control, because you decide. Don't like it? Tell the judges, Love it? You only need to move. DJ, judge or jury, you are in control.

Wanna see? January 29, it's free and starts at 9. There's prizes for the best sets, there's drinks to play a part, there's space, lights and liquor and we want you to have a good time. Be a judge, DJ or dancer. Welcome to Playlist. You are the DJ.

And for those in the know,
We mean it man, it's post-modernist pre-futurism. Why waste electricity?

Welcome to Playlist

on Saturday January 29 2005
Playlist at Progress, www.innprogress.com
Admission free.

Further Information
press@ipod-dj.com for more information.

Sponsors: iPodworld.co.uk
The world's largest independent iPod accessory store.
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