

FileMaker Pro 7 Most Awarded Database Software In 2004

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FileMaker Pro 7 Most Awarded Database Software In 2004

LONDON, UK - January 31, 2005 - FileMaker International announced today that its popular FileMaker Pro 7 software - launched in March 2004 - was the most acclaimed database for individuals and workgroup database in 2004*, garnering more than 25 awards and top-rated reviews. The number of awards won by FileMaker Pro 7 in 2004 was more than the combined total of 2004 awards won by seven other workgroup databases.*

A partial list of the awards and top-rated reviews received by FileMaker Pro 7 in 2004 include:

United States

- o PC Magazine "Editors' Choice" Award
- o PC World "Editors Choice" Award
- o eWeek Labs "Analyst Choice" Award
- o Macworld "Eddy" 2004 "Editors Choice" Award
- o Macgeneration.com 2004 "Best Software" Award
- o Technology & Learning "Outstanding Education Product of the Year"
- o Technology & Learning "Legacy Award" for long-term excellence
- o Think Secret "Best of Class" designation
- o New York Times product review, April 15, 2004
- o CNET Reviews top-rated database, March 9, 2004
- o Macworld (USA) "5-Mice" rating, October 2004

United Kingdom

- o Micro Computer Mart Best Buy Award, April 2004
- o Macworld Editor's Choice - Best Productivity Software, May 2004
- o PC Advisor Best Buy, May 2004
- o PC Pro Recommended, June 2004
- o Digit Best Buy, June 2004
- o MacUser Best Business Software, November 2004

Germany, Austria and Switzerland

- o Macwelt, June 2004
- o PC go, June 2004
- o InfoWeek (CH), June 2004
- o CHIP, July 2004

o PC-Tipp (CH), September 2004

Japan

- o Nikkei Personal Computing, May 2004
- o Mac Fan, May 2004
- o Mac Power, July 2004

Australia

- o Macworld Editor's Choice, October 2004
- o Desktop Magazine, October 2004
- o APC Magazine 2004 Editor's Choice Awards, Best Personal Database

France

- o Mac Generation Best Software, September 2004

Netherlands

- o WINMAG Best Product, July 2004

Finland

- o Mikro PC Product of the Year, October 2004

“FileMaker Pro 7 is the most significant upgrade in the history of FileMaker and it's satisfying to know that the industry and media gave FileMaker 7 even more acclaim than any previous award-winning version of FileMaker Pro,” said Ryan Rosenberg, vice president of marketing and services for FileMaker, Inc. “More importantly, the high recognition generated by FileMaker 7 is duplicated by the enthusiastic response of new customers and loyal customers who have upgraded.”

FileMaker 7 continues to be considered for additional major awards. Recently, the Software Industry Information Association (SIIA) nominated FileMaker Pro 7 as a “Best Database” candidate for the 2005 Codie awards. Last year, FileMaker Pro 6 was awarded with a Codie for “Best Numeric/Database Software.”

More background about specific awards is at www.filemaker.com/news/product_reviews.html

About FileMaker, Inc.

FileMaker Pro is used by millions of individuals and workgroups around the world to be more productive and efficient. Business, education and government customers rely on FileMaker to manage people, projects, images, assets and other information. In addition to being the number one-selling easy-to-use database software, the award-winning FileMaker product line also includes low-cost Applications that automate basic business tasks, ready-to-use Starter Solutions, and tools to create and share solutions from the desktop to the web. FileMaker, Inc. is a subsidiary of Apple Computer, Inc. (NASDAQ: AAPL).

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*Other database applications compared include: Microsoft Access, MySQL, Alpha5, AskSam, 4D, dBase, and Paradox.

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