

Hoota & Snoz Come To Mobile Phones

Submitted by: Indoctrinat

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Cartoon Bad Boys Hoota & Snoz to Come To Mobile Phones

Telcogames & Blue Rocket Create New Games & Entertainment Services

February 4th. Mobile games distributor and aggregator Telcogames has today signed an agreement with Australian production company Blue Rocket, to bring Hoota & Snoz, two of the cartoon world's most badly-behaved characters to a series of games and entertainment services for mobile phones.

Three animated series of Hoota & Snoz have been created by Blue Rocket to date, with further series planned. The shows are broadcast on some of the world's most popular TV channels in over 100 countries including ABC and Nickelodeon in Australia, Disney Channel Europe, Disney Channel Asia, Disney Channel Japan and Nickelodeon in the UK.

Alongside the TV shows, Hoota & Snoz are also the stars of several popular video games on their own website. The deal between Telcogames and Blue Rocket will bring these games to mobile phones worldwide. Games making their way to mobile include:

Hungry Hoota, Pudding Race, Orchard Run, Boogie Picker (billed as the world's grossest game, where Hoota must stop sharks eating him by covering them with snot...), the revolting Hoota's Music Factory, where player's can create and play their own audio tracks & Snozball, a pinball style game, except it's Hoota & Snoz who are used as the pinballs.

Telcogames will also be making a range of other Hoota & Snoz mobile content available, including Wallpapers and Screen Savers.

David Gurney, the Managing Director of Blue Rocket, said, "Blue Rocket has been interested in the possibilities offered by mobile phones, since the first colour phones appeared on the market. In the past we have created wallpapers, MMS and 3G content with our intellectual property and we've been very pleased with the results. After the success of the Hoota & Snoz television shows, we were looking for a way to make the games available to the hundred plus countries where Hoota & Snoz has been aired. With Telcogames we've found a partner who can help us produce and distribute games based on Hoota & Snoz on a global basis."

Jamie Conyngham, the Chief Executive Officer of Telcogames, said, "Hoota & Snoz is an incredibly popular series with kids and adults, all over the world. Their crazy brand of humour and non-stop rivalry gives them a universal appeal. The games are simple to pick up, fun to play and suitable for the small screens and keypads found on mobile handsets. It's an ideal brand to bring to the mobile entertainment sector and we are delighted to be working with Blue Rocket to bring Hoota & Snoz to an entirely new medium where it can reach new and existing fans all around the world."

The Hoota & Snoz games will be available in Q3 2005 from leading mobile carriers and retail channels worldwide.

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Notes To Editors:

About Telcogames

Founded in 2003 by Jamie Conyngham & Mark Ollila, Telcogames is a global publisher and distributor of mobile games. With Headquarters in the UK, the company is active in the mobile games market throughout Europe, Russia, Scandinavia, Middle East and Asia where it supplies games directly to carriers and media partners.

With a diverse catalogue of branded and unbranded content, Telcogames has one of the most comprehensive offerings of mobile games available. Telcogames suppliers of games include over 55 of the best publishers and mobile game studios from USA, UK, Russia, Australia, India and Scandinavia.

Using a combination of partners, direct carrier relationships and local presence, Telcogames offers mobile game developers and publishers the opportunity to increase their distribution on a worldwide basis. Currently Telcogames has offices in London, Norrköping, Moscow, Melbourne, Tel Aviv, Tokyo and Dusseldorf.

Telcogames provides mobile games to more than 70 channels worldwide including Orange Group, Vodafone DE, Telstra Group, Singtel Group, Sony Ericsson, Jamba, O2.

For more information please visit www.telcogames.com

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