Clickstream and Scientific Computers partner to provide open, scaleable and powerful web analytics platform

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** Scientific Computers will integrate Clickstream's data capture technology with the NetTracker web analytics software from Sane Solutions**

Clickstream Technologies, which provides software that captures data about user behaviour on websites and other web-based interfaces, has signed a partnership agreement with Scientific Computers, UK distributor for Sane Solutions' NetTracker web analytics software.

Scientific Computers will integrate Clickstream's Datasherpa technology with the NetTracker software to provide an open, scaleable and powerful web analytics solution that can be easily integrated with business intelligence, customer relationship management and sales force automation tools, including Cognos, Business Objects and SalesLogix.

Clickstream's Datasherpa software automates the collection of data about user activity on browser-based digital channels such as websites, intranets, extranets and web-based applications. It provides more comprehensive and more accurate data than any other technology, respects users' privacy, and feeds data to leading databases and reporting tools in near-real time.

Many web analytics solutions work by adding some code (known as a tag) to each webpage. Adding the tags and testing they are working correctly is time and labour intensive. Clickstream eliminates this burden, because its patented tracking code is automatically inserted into all files as they are requested from the server.

"The Clickstream technology platform will allow us to implement a cost effective data collection strategy for our customers that ensures accurate and reliable data without the development overhead often associated with many page tagging solutions," said Alan Hall, managing director of Scientific Computers.

"At Clickstream, we specialise in developing and providing the most accurate data collection technology," said Titus Suck, Clickstream's director of sales and marketing. "Our data can be processed, interpreted and analysed using a wide range of analytics and reporting applications. This approach gives customers the widest possible choice in how they put the data to work in their business. Scientific Computers is a trusted outlet where customers can obtain our high quality data collection software, backed up with integrated analytics and the support of expert consultants."

Clickstream will be joining Scientific Computers on stand C66 at the Technology for Marketing exhibition, taking place 8-9 February at London Olympia.

About Scientific Computers Ltd
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Scientific Computers is one of the UK's most experienced providers of professional software and

services for the IT development industry. Scientific Computers delivers quality training, services and solutions based around the world's leading software vendors. Customers include Excel Airways, Sea Containers, EDS, Department of Work and Pensions, BT Global Services, UCAS, Blackwell Publishing, Visit Britain and Logica.

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About Clickstream
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Clickstream's data enables businesses to make accurate decisions that will improve the customer experience, optimise digital channel design and content, and maximise return on investment.

Clickstream Technologies PLC was formed in 1999 and the company's head office is in Cambridge, UK.

www.clickstream.com

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