

Comverse Launches Presence Server - Enhancing mobile messaging and voice with real time user availability - 3GSM demos

Submitted by: Pleon

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Provides A Real-Time Indication Of Users Availability And Willingness To Communicate For SMS, Mobile IM, And Voice Applications

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Comverse, a unit of Comverse Technology, Inc. (NASDAQ: CMVT), and the worlds leading supplier of software and systems enabling network-based multimedia enhanced communication services, today announced availability of the Comverse Presence Server. Providing real-time indication of the desired partys ability and willingness to communicate, presence enables operators to offer attractive new services, stimulate service usage, and potentially generate increased revenues.

Presence enables callers to determine the best means for contact by communicating the called partys preferences, such as SMS, Mobile IM, and Push to Talk. Callers knowledge of called party availability, preferred means of communication, and device capabilities can trigger new communication and increase usage of value-added services.

The effect of presence will first be to harmonize communications, then boost productivity, and finally lubricate commerce, noted Charles Golvin, Principal Analyst at Forrester Research (This is Not Your Teenagers Instant Messaging, Forrester Research, February 2003).

As a leading provider of value-added services to network operators, Comverse is well-positioned to contribute to the growing impact of presence in the marketplace. The Comverse Presence Server supports an array of Comverse and third-party applications. The Presence Server is designed to enable 2G operators to deploy appealing presence-enhanced applications today, and grow to a full IP Multimedia Subsystem (IMS) application environment over next-generation 2.5G and 3G networks. The system architecture is optimized to serve multiple IMS applications such as Push to Talk, mobile IM, and voice conferencing through one robust centralized component. Featuring a high-capacity scalable architecture and supporting leading mobile communication protocols and standards (such as OMA, IMPS and SIP), the system is designed to help operators migrate from legacy to next-generation networks.

"The Comverse Presence Server is positioned to become a central component of the operator's value-added services infrastructure, empowering a wide range of presence-enhanced services," said Benny Einhorn, Chief Marketing

Officer at Comverse. "The Presence Server adds a new dimension to the Comverse Total Communication environment, further improving the user experience and driving operator revenues."

About Comverse

Comverse, a unit of Comverse Technology, Inc. (NASDAQ: CMVT), is the worlds leading provider of software and systems enabling network-based multimedia enhanced communication services. These value-added enhanced services solutions, along with the companys real-time billing solutions, comprise the companys Total Communication portfolio. Comverses Total Communication portfolio addresses four primary categories: call completion and call management solutions; advanced messaging for groups, communities and person-to-person communication; solutions and enablers for the management and delivery of data and content-based services; and real-time billing and account management solutions for dynamic service environments. Other Comverse Technology business units include: Verint Systems (NASDAQ: VRNT), a leading provider of analytic software-based solutions for communications interception, networked video security and business intelligence; and Ulticom (NASDAQ: ULCM), a leading provider of service enabling signaling software for wireline, wireless and Internet communications. Comverse Technology is an S&P 500 and NASDAQ-100 Index company. For additional information, visit the Comverse Web site at www.comverse.com or Comverse Technologys Web site at www.cmvmt.com.

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