

REALEYES3D CELEBRATES THE YEAR OF THE ROOSTER WITH SPECIAL EDITION OF W-GREETINGS

Submitted by: MUSTARD PR

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- Chinese Mobile Users World Wide To Exchange Handwritten Wireless Greeting Cards To Celebrate The Chinese New Year -

Paris, France, 9 February, 2005, - Realeyes3D, the pioneer of handwritten messaging and provider of embedded applications for camera phones, today launched a special "Chinese New Year" Edition of its award-winning embedded handwritten messaging product, w-Greetings(tm). This new application for Symbian OS(tm)-based camera phones brings personal handwritten notes back to where they should be - on virtual greeting cards.

The special "Chinese New Year" Edition of w-Greetings, which is available to download from www.handango.com, has four unique original designs, to which a real handwritten message can be added. A first for the Chinese-speaking mobile market, its launch follows the success of w-Greetings "Birthday" and "Holiday" editions, which were released at the end 2004. There are currently more than 300 million mobile users in China alone.

w-Greetings Chinese New Year edition allows users to add personal handwritten notes to premium wireless greeting cards in just a couple of clicks, using an ordinary pen and paper. Based on Realeyes3D's patented ink extraction technology, w-Greetings' easy to use three-step process quickly analyses the image of the user's note and extracts it into the camera phone before adding it to the selected greeting card template, to form a real greeting card. The result is a virtual greeting card with a personal, crisp and legible handwritten text message that can be shared immediately with others. Because it can be used to send any type of character or image, w-Greetings is ideally suited to the Chinese market.

"Given the cultural importance of handwriting in the Chinese culture, and sheer numbers of greetings that will be sent in February 2005, we made it a priority to share w-Greetings with those celebrating Chinese New Year," said Realeyes3D CEO Benoît Bergeret. "We are excited at the idea that our application will allow Chinese users to get closer to each other and to easily share their love and friendship through a real greeting card, sent directly from their camera phone."

The Chinese New Year takes place today, when the year of the monkey passes and the year of the rooster is welcomed in. Those born in the year of the rooster are traditionally hard working and definite in their intentions.

To learn more about w-Greetings Chinese New Year edition visit www.handango.com.

- Ends -

About w-Greetings

w-Greetings opens up a new opportunity for greeting card content owners, content providers and mobile carriers to deliver new compelling premium services centered on content. Users simply select one of the four design templates and add any type of personal handwritten message without the need for any

specialized accessories. w-Greetings can be tailored to suit any cultural occasion, so the possibilities for future editions are limitless. The application can also be re-branded and distributed to any mobile market, for any occasion.

About Realeyes3D S.A.

Realeyes3D designs, develops, and markets award-winning embedded applications and content services for users of mobile camera phones. Our applications enable new camera-based usages in mobile messaging, gaming, and personal productivity. The Phone2Fun product portfolio enables camera phone manufacturers, mobile carriers, and mobile content specialists to increase their value proposition to consumer and professional camera phone users. For more information, visit <http://www.realeyes3d.com>.

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