

Media Specialists Form Online Alliance

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Top media specialists, Myadbase.com and CLICKintoPR.com, have formed a strategic alliance to promote their services to media owners and marketers.

Myadbase, the ad-space buying and selling exchange and online press release specialists CLICKintoPR have created the alliance to benefit both companies.

“CLICKintoPR.com gives us access to quality contacts in the media throughout UK and Ireland. We are delighted that we are now able to provide our users with easy access to a professional online press release writing and distribution service,” commented Andrew Long, co-founder of Admedia Solutions, owners of Myadbase.com.

CLICKintoPR.com is a straightforward pay-as-you-go PR service; everything is completed online, from brief, to copy approval, to press release. Once the release has been prepared the relevant magazines, newspapers, e-zines, news portals and broadcast media are researched for news distribution in the UK and/or USA. It is a fast, low cost PR solution, compared with a traditional agency set-up.

Myadbase.com makes it easy for advertising buyers and sellers to do business. There is a great synergy with CLICK, as visitors to our sites are often interested in both services,” added Adrian Maguire, co-founder of CLICKintoPR.com.

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