

ON COURSE FOR A PERFECT MOTHER'S DAY GIFT

Submitted by: Four Communications Ltd

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The learndirect advice line can help you find a class gift this Mother's Day!

Tired of the same old struggle to find a gift for Mother's Day that's more meaningful than flowers or chocolates? Is there something your mum would love to learn to do, but has never had the chance? If this all sounds familiar, why not make 2005 the year that mum is treated to a gift that she can continue to enjoy long after Mother's Day is over?

With access to over a million courses available in the UK, from flower arranging, cake decorating and aromatherapy to cooking, painting and creative writing, the learndirect advice line can help you find the perfect part-time evening class to treat your mum with this Mother's Day. All you need to do is call the learndirect advice line on 0800 100 900 and speak to an impartial advisor, who can give you details of hundreds of courses available in your local area. Or alternatively, visit www.learndirect-advice.co.uk and search for your gift online.

If you're stuck for ideas, take a look at learndirect's top ten suggestions to suit all kinds of mums...

1. If your mum takes pride in her green fingers, why not treat her to a short course in flower arranging? With short evening classes available all over the country, this has to beat buying her the usual bunch of daffodils
2. If your mum is a queen in the kitchen, she'd probably enjoy learning some new techniques and recipes. Treat her to a cookery course, available to suit all levels from beginner to masterchef!
3. If she's a jet setter and loves to visit foreign countries, why not give her the gift of the gab when on foreign soil with some beginner's French or Spanish lessons?
4. If she loves to be pampered and regularly visits the local beauty salon, save her some money and give her the chance to learn some techniques to relax and de-stress at home with a course in aromatherapy or reflexology
5. If she's always dying to read the latest Danielle Steele and fancies having a go at writing the next best-selling romance story, encourage her to put pen to paper and give it a go with a short course in fiction writing
6. If she likes the occasional tipple, help her to impress her friends the next time they're out at the pub with a course in wine tasting for beginners
7. Does she love to watch Linda Barker work her magic on other people's homes? Why not treat her to a course in home design or decorating to give her some ideas for her own changing rooms style makeover
8. If your mum's an art lover, give her a chance to develop her artistic skills and create her own masterpiece with a short course in painting techniques or life drawing
9. If she treasures her family photos and takes hundreds of snaps when on holiday, why not enrol her on a short beginner's course in photography to teach her some new tricks of the trade
10. If she's still stuck in the dark ages and shudders at the mere sight of a computer, why not cure her technophobia and make it easier to stay in touch with a short course in using email and the Internet

Short courses and evening classes make an ideal, unusual gift idea for mum this Mother's Day. For

information on thousands of courses, call the learndirect advice line free on 0800 100 900 or visit www.learndirect-advice.co.uk.

Notes to editors

For more information, contact Daniela Pinto or Jodie Long at Consolidated Communications on 0207 287 2087 or email jodiel@consol.co.uk / danielap@consol.co.uk

- learndirect is a registered trademark of Ufi Ltd.
- The national learning advice service offers information on almost 1 million courses from hundreds of learning providers nation-wide
- The advice line is open seven days a week from 8am to 10pm on freephone 0800 100 900.
- This information is also available online through the learndirect website at www.learndirect-advice.co.uk
- The advice line has taken over 6 million calls since 1999 from people wanting to know what they can learn and where
- learndirect advisors can also offer advice in Bengali, Punjabi, Somali, Gujarati and Urdu