

ClearPeople launches A New Web Package for the Legal Sector

Submitted by: ClearPeople

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ClearPeople are pleased to announce the launch of ClearControl™ For The Legal Profession as an addition to its range of cost-effective and easy maintenance web solutions and services for professional service firms.

The new ClearControl™ For The Legal Profession package provides all the specific web-related tools required by legal firms.

Commenting on the development of ClearControl™, Katya Linossi, Managing Director of ClearPeople said “gives legal firms the opportunity to have an easily managed website. As well as providing information this enables them to attract new business and manage their existing clientelle, whilst staying in control”

The main features of ClearControl™ include:

- Elements required to build a professional law firm website, including web design, copywriting and photography of staff members
- A comprehensive website management tool, aiding the development of solicitor information, practice areas, client lists, articles, contact details, and other information
- Web promotion: Driving traffic towards the website
- E-newsletter templates: Keeping clients and prospects up-to-date with developments within the firm
- Extranet: Secure areas for sharing information and documents
- Once a web development project has been completed, ClearPeople take full responsibility for website hosting, training and ongoing support.

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Gabriel Karawani, Technical Director of ClearPeople comments “I am delighted that through ClearControl™ For The Legal Profession we are able to offer small to medium sized companies the opportunity to receive the high-quality professional help normally reserved for the largest law firms. This competitive edge effectively puts smaller firms on a similar footing to their bigger competitors”.

www.clearpeople.com

Photography available

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Notes to editors:

ClearPeople

ClearPeople is a London based web development company offering innovative and cost-effective web solutions and services to a range of professional services firms worldwide. ClearPeople are particularly known for providing successful content management and e-commerce solutions.

ClearPeople's value-added online tools are used by thousands of people in companies of differing size - in a variety of sectors including the legal profession, telecommunication, consumer goods & services and the public sector.