

# Breakthrough in Mobile Web Surfing

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Breakthrough in Mobile Web Surfing,  
Planon WebRacer leaves the others behind

Planon System Solutions debuts at CeBIT with drive for channel partners

10 March 2005 - Planon System Solutions, Inc., makers of the webRacer, the first-of-its-kind dedicated mobile Internet surfer, is using this year's CeBIT to launch its European channel strategy with a search for partners in key EU markets and the first showing at CeBIT of the webRacer.

The webRacer is a groundbreaking cell phone accessory that delivers the real web to the palm of your hand. Using Bluetooth® technology, the device connects wirelessly to your mobile phone and access is provided through virtually any cellular network provider. No more, tiny displays, frustratingly small keyboards, clipped or squashed web pages and download times rivaling the Ice Age. With up to five times the screen size of other handheld devices, full featured keyboard and implementing a breakthrough client-server technology the webRacer gives you the Internet exactly like you see it on your desktop. And all this in a device small enough to fit in your pocket

The webRacer isn't a smart phone or PDA; instead it's the only device that delivers fast and full mobile Web access — just like at work or at home — in the palm of your hand. As the first complete, yet truly mobile, view of the Web, the webRacer's larger screen delivers an experience similar to that of the desktop — through a full VGA-width, 640-pixel, color display, compared to 320 pixels on most PDAs and 120 pixels on most wireless phones. It provides full, unaltered Web access without 'scrunching' content through Web clipping, transcoding or reformatting. webRacer's users are able to access the Web in its original HTML content, with the original layout and full graphics in a matter of seconds.

Based on patented breakthrough technology the webRacer reduces the file size of the images on the web pages, thus speeding up your web access by factors of up to 10X and reducing the amount of data consumption by similar margins. Pages download takes just 5 to 7 seconds on average, far faster than any smart phone or Internet enabled PDA.

At just 151x75 mm, less than 15mm thick and weighing only 167 grams the webRacer is small and light enough to be carried in a shirt pocket or handbag. Yet it offers a wide screen that, unlike web-enabled cell phones, shows "real" web pages without reformatting or clipping. Users see everything they would on a PC browser, giving them complete access to any of billions of web pages.

The webRacer uses a clamshell design, with both its screen and keyboard oriented horizontally. It features a large "human-sized" QWERTY keyboard that allows easy email or other keyboard-based data entry.

The webRacer is ideal for consumers and professionals alike. Indeed business executives, engineers, sales agents, realtors, brokers, students, teachers and so many more can benefit from an easy and affordable

mobile web access.

Along with accessing general web content like online newspapers, magazines, sports and political news, weather reports, restaurant listings or city maps, as well as using infinite variety of communications (e-mail and messaging), the webRacer offers professionals access to specialized data, i.e. market information, insurance or financial calculators, e-commerce sites or competition products, thus increasing their productivity, letting them spend less time in the office and more time with their customers.

"It's the real Web as people are used to experience it on their desktop," says Doug Verkaik, CEO of Planon. "The webRacer provides the freedom to fully use the Internet from anywhere, a car, a hotel, the airport, or while showing your products or services to a customer — all from an innovative device that's small enough to fit in your pocket."

Planon System Solutions' CEO will be available in Hall1, Stand 3d16, Booth A01 - USA Pavilion to demonstrate the webRacer and answer any questions.

#### Product Specs

Display - 640 x 240 Pixels (Full VGA Width)  
Download Speed - Pages Download in 7 Seconds or Less  
Connectivity - Bluetooth® Interface  
Network Compatibility - All mobile phone networks  
Dimensions (mm) - 151.8 x 75.4 x 14.7  
Weight (g) - 167.2  
Battery - Lithium Ion Rechargeable  
Keyboard and Mouse - Full "QWERTY" thumb keyboard and mouse pointer

#### Pricing

Offered exclusively by Planon System Solutions Inc. the webRacer is available at our website: [www.planon.com](http://www.planon.com). The webRacer retails at EUR 166.99 (VAT excl) and Planon server fee of 7.89EUR/mth to utilize our technology that provides speeds up to 10x faster and dramatically reduces data consumption that can save you much more on your dataplan.

#### Accessories

The webRacer comes with the following optional accessories: Leather case, car charger, Bluetooth modem as well Bluetooth add-ons for most cell phones without Bluetooth capability. (All accessories are sold separately)

#### About Planon System Solutions, Inc.

Planon System Solutions, Inc., is a leading provider of mobile computing devices, scanners, scanning services and scanning software. The company's head office is in Mississauga, Ontario Canada and can be reached at 001 905 5073926 or [www.planon.com](http://www.planon.com).

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