

PMT customers gain industry's most advanced Unified Messaging capabilities through VoxSurf technology

Submitted by: Speed Communications

Tuesday, 15 March 2005

VoxSurf Contact:

Emily Farrell

Rainier PR

tel: +44 (0)20 7494 6570

efarrell@rainierpr.co.uk

PMT customers gain industry's most advanced Unified Messaging capabilities through VoxSurf technology

Using VoxSurf's VxOne messaging platform, Idaho-based PMT meets consumer demand for hands-free voicemail access and menu navigation, and voicemail-to-email services

LONDON, UK and New Orleans, LA – March 15, 2005 – VoxSurf today announced Project Mutual Telephone (PMT) has selected the company's unified messaging platform, VxOne. VxOne is currently being implemented in a phased roll-out across the Idaho-based supplier's telephony and internet services network. PMT has selected VxOne to replace its traditional voicemail platform provided by GlenAyre.

The phased roll-out of VxOne is now underway with approximately half of PMT's users fully uploaded onto the new voicemail package, called PMT Message Center. These customers are now benefiting from unified messaging capabilities including: voice-activated voicemail, voice-driven menu navigation and voicemail-to-email services.

With unified messaging, customers benefit from a purely voice-driven solution, enabling them to speak into their handsets to indicate 'go to email' or 'go to voicemail' to access their messages in one centralized inbox. Customers can also perform basic maintenance functions through speech, like 'delete', 'forward' or 'next message' to navigate through the system. With a more natural and intuitive interface to their message inbox, VxOne provides a greater level of flexibility and control to the user. Customer feedback shows that users also consider it highly beneficial that they can now remotely access their inboxes from their cell phones or other landlines.

"With VoxSurf's technology we have been successful in completing a broad modernization of our messaging services, leaving us well-positioned to compete with other providers in our region. Early-stage feedback from our customers has demonstrated a lot of excitement around the new advanced functions in the system. In particular our customers are quickly adopting the 'hands-free' access to their voicemail systems and navigation through their menus," said Charlie Creason, President and CEO of PMT.

VoxSurf's VxOne unified messaging and voicemail platform was built from the ground up as a truly IP and

open-standards based solution ensuring flexibility, inter-operability and ease of deployment. It can be integrated quickly and easily into existing service providers' networks and infrastructures ensuring seamless transition for customers and service providers.

"This agreement with a large regional operator demonstrates that the demand for unified messaging is a global movement. The uptake amongst PMT's customers and level of interest around the service shows that this is a key platform on which providers can differentiate themselves. Future success in a crowded and aggressive market will largely depend on the ability to use value-added services such as messaging to attract and maintain customers," said Andy Munarriz, co-founder and COO of VoxSurf. "Voicemail is a service that customers rely heavily upon and need their providers to get right."

PMT plans to have the full migration to VxOne completed by the end of Q1 2005.

About VoxSurf Ltd.

VoxSurf, the industry pioneer in next-generation messaging, offers IP-based voicemail, videomail and unified messaging solutions to mobile, fixed line and broadband operators, delivering unrivalled flexibility and inter-operability.

VoxSurf's VxOne voice and video messaging platform is built on open standards using VoxSurf's extensive experience in VoiceXML and IP-based messaging.

VoxSurf partners with HP, Comverse, Critical Path, VoiceGenie, Verascape, and Nuance to deliver its innovative solutions to customers worldwide.

For more information, please visit www.voxsurf.com.

About PMT

Project Mutual Telephone (PMT) is a full service communication company providing local telephone and its associated features, including long distance, cellular, internet, cable TV, wireless internet, DSL, and computer networking for home and office. Headquartered in Rupert, Idaho, Project Mutual Telephone has been serving the Magic Valley since 1916. PMT serves 15,000 customers and has offices in Rupert, Burley and Twin Falls, ID. For more information, see www.pmt.org.