Lucent Technologies Announces Agreement with Telcontar to Provide Location-Based Services and Applications for Mobile Operators

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Lucent Technologies (NYSE: LU) has signed an agreement with Telcontar to collaborate on fully integrated Location-Based Services (LBS) for mobile operators. Lucent Worldwide Services (LWS) will integrate key components of Lucent's advanced IP Multimedia Subsystem (IMS) solution with Telcontar's Drill Down Server® (DDS) for creating location-based services, which Lucent will then market to mobile network operators.

Telcontar, which powers the industry's leading mapping and local search services, including Yahoo!, Google, Ask Jeeves, Rand McNally, Motorola VIAMOTO™ and Hutchison 3G wireless, will complement Lucent's LBS services, based on the Drill Down Server geo-spatial software platform.

Lucent will also collaborate on the introduction of LBS applications using Telcontar's Drill Down Server, which complements Lucent's iLocator and MiLife® Intelligent Services Gateway (ISG) platforms, key elements of Lucent's Accelerate™ Next-Generation Communications Solutions portfolio. These applications include interactive maps and directions, as well as Global Positioning Satellite (GPS) services such as navigation, fleet tracking, points of interest information, and family finder services.

Telcontar's Drill Down Server is one of the industry's premier software platforms for location-based services. The DDS powers a variety of location-based applications by rapidly generating maps, driving directions and other spatial data. The applications can be delivered to multiple devices, including cell phones, computer workstations, web browsers, PDAs, Pocket PCs, IPTV devices, and vehicle telematics units. Telcontar also offers a variety of LBS applications from its ecosystem of LBS application development partners, and can also manage the provision of appropriate geographic data from its data supplier partners.

"Wireless carriers are looking to add value and differentiation to their existing offerings, and location-based services are a logical next step," said J. Kim Fennell, President and CEO of Telcontar. "However, to bring these services to market, we believe carriers would like to have a complete end-to-end integrated solution that is pre-tested and proven. Lucent and Telcontar together can offer carrier customers a one-stop shop for these complete LBS solutions."

"Telcontar's LBS server strengthens Lucent's capabilities for integrating and launching IMS-based, 'blended lifestyle' applications that can generate new revenues for our customers," said Ashok

Shah, vice president of Professional Services, Lucent Worldwide Services. "Lucent's mobile applications and network application integration services, along with Telcontar's Drill Down Server, will enable mobile operators to enrich their users' experience with the maps, directions, and other exciting location-based applications customers are demanding."

The Telcontar DDS provides flexible, patented spatial searching, geocoding and routing for LBS applications that include mapping and directions, navigation, fleet tracking, trip planning and real-time traffic information, all accessed via the Internet and wireless devices. The scalable DDS architecture delivers real-time information that can be changed dynamically with transaction performance that continues to be proven second to none.

"Lucent is a true industry leader in meeting the needs of the world's largest and most innovative mobile service providers, and we're delighted that they have chosen to partner with us," said Fennell. "We're deeply committed to helping them deliver successful solutions to their customers."

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NOTES TO EDITORS

About Lucent Technologies

Lucent Technologies designs and delivers the systems, services and software that drive next-generation communications networks. Backed by Bell Labs research and development, Lucent uses its strengths in mobility, optical, software, data and voice networking technologies, as well as services, to create new revenue-generating opportunities for its customers, while enabling them to quickly deploy and better manage their networks. Lucent's customer base includes communications service providers, governments and enterprises worldwide. For more information on Lucent Technologies, which has headquarters in Murray Hill, N.J., USA, visit www.lucent.com.

About Telcontar

Telcontar is a recognized leader in the location-based services industry. Telcontar software provides the application development environment and tools needed to deploy services that require map images, routing, proximity searching, geocoding and other related geo-spatial functionality. Its speciality is in providing very high volume, rapid response solutions ideal for Internet and wireless applications where scalability, speed and reliability are vital. Consumer services would include mapping, driving directions, navigation, yellow pages, "local search", tracking, trip planning, real-time traffic information and a variety of other location-aware services. These services are delivered to consumers via web browsers, wireless phones, PDAs, in-vehicle systems and other communication media. Telcontar clients include Yahoo! Maps and City Guides, Hutchison Three, Motorola, Rand McNally, Ask Jeeves, Televigation, Networks In Motion, Pharos Science and Applications, and ATX Technologies. Telcontar is privately held and headquartered in San Jose, California with field offices in San Francisco, Los Angeles, Houston, Denver, Massachusetts, Philadelphia and the United Kingdom.

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