

## Book your next holiday rental on the move.

Submitted by: Discovery Villas Ltd.

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FOR IMMEDIATE RELEASE

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Discovery Villas Ltd, the holiday home rental specialist, launches the first\* 'PDA and mobile technology friendly' holiday rental website, aimed at bringing holiday makers and holiday home owners closer together.

The new site makes the most of new mobile technology by allowing visitors to view and book holiday homes whilst on the move using their PDA or internet enabled mobile.

"It's a great achievement...." says Kieran Thomas, Managing Director of Discovery Villas Ltd.

"We are always looking for new ways to make finding a holiday home an easy and enjoyable experience. By providing visitors with the ability to book a holiday home whilst on the move we're pushing the boundaries of how holidays rentals are currently being booked."

Many companies have tried and failed to make use of mobile technology. The problem for most was that the end user experience was compromised by delivering a boring, simplified version, which often missed many of the features or functionality that visitors required.

Instead, visitors to [www.discoveryvillas.co.uk](http://www.discoveryvillas.co.uk) see exactly the same site as normal internet users. The only difference is that the certain elements are simplified (such as the navigation) to make it more mobile friendly.

So next time you're on the tube, down the pub or in bed, why not do something different..... and book a holiday.

(\*Source: Based upon extensive research of over 100 top villa websites within the google index and Dmoz directory in March 2005)

[ Ends ]

About Discovery Villas:

First launched in October 2002, Discovery Villas Ltd is a young, family run company that aims to meet the needs of holiday makers and holiday home owners alike.

Discovery Villas allows holiday home owners to market their holiday rental at a fraction of the cost of

traditional marketing, and provides a quick and easy way for holiday makers to find a high quality holiday home in locations around the world.

Contact Details:

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Or alternatively, you can contact us on 01235 519 511