

Manugistics-Oliver Wight Form Strategic Alliance to

Submitted by: Mulberry Marketing Communications

Wednesday, 23 March 2005

For Immediate Release

Contacts:

Alison King/James Hughes, Mulberry PR

T: 020 7928 7676

aking@mulberrymc.com/jhughes@mulberrymc.com

Sheila Blackwell, Manugistics

T: +1 301.255.5486

sblackwell@manu.com

Manugistics-Oliver Wight Form Strategic Alliance to
Enable Sales and Operations Planning (S&OP) for Consumer Goods Companies

Initial step under the alliance will be to offer industry-specific educational courses

Bracknell, UK, 23 March 2005 — Manugistics Group, Inc. (NASDAQ: MANU), a global leader in synchronised supply chain management solutions, announced it has entered into a strategic alliance with Oliver Wight, pioneers and leading business process providers of Sales and Operations Planning (S&OP). The first phase of the alliance will be to offer joint S&OP education courses specifically designed for the Consumer Goods industry.

The education courses will help consumer goods companies navigate the integration of people, process and technology to help companies work smarter, faster and more profitably than their competitors.

“Manugistics is delighted to partner with the pioneers and market leaders in S&OP business process methodology,” said Manugistics Senior Vice President of Consumer Goods Ron Kubera. “This alliance will enable our Consumer Goods’ clients to design a world-class S&OP process, drive key stakeholder buy-in and behavioural change and successfully implement and support the process by leveraging our best-in-class technology solutions. Our relationship with Oliver Wight further illustrates Manugistics’ commitment to help clients meet the real-time needs of a synchronised supply chain and to stay one step ahead of demand.”

“S&OP is no easy task, and when it comes to supply chain management, alignment between all the functions of an organisation is critical to a business operating successfully,” said S&OP expert and senior principal of Oliver Wight Pete Skurla. “Our mission is to educate companies so they can better understand the processes involved to achieve optimal results within their supply chain. We look forward to offering education courses and seminars through our Manugistics alliance that address the people, process and technology challenges of successfully implementing an S&OP solution in the Consumer Goods industry.”

To officially kick-off the newly formed alliance, Manugistics and Oliver Wight will host an education

course entitled, "Sales and Operations Planning – For the CG Industry" at Manugistics University in Rockville, Maryland, April 20 – 22. For more information on the class or to register, please visit: www.manu.com or www.oliverwight.com.

In addition, Oliver Wight will participate during Manugistics' enVISION 2005 client conference in Atlanta, Georgia, May 1 – 4. For more information on enVISION, please visit www.manugistics.com/envision2005.

About Oliver Wight

Oliver Wight professionals are leading business improvement specialists who educate, coach, and mentor people to lead and sustain change on the journey to business excellence and outstanding business performance. With offices throughout North and South America, Europe, and Asia/Pacific, our consultants are at the leading edge of management thinking and practice. For over thirty-five years, Oliver Wight has worked with hundreds of companies worldwide to achieve Class A results. Class A certification continues to be a hallmark of manufacturing excellence, and demand-driven S&OP is enabling more and more of our clients to perfect the communications and operational controls that are fundamental to achieve and sustain that excellence. For more information go to www.oliverwight.com.

About Manugistics Group, Inc.

Manugistics powers the synchronised supply chain. Today, more than 1,200 clients depend on Manugistics to position them one step ahead of demand. With Manugistics' unparalleled supply chain solutions, clients achieve maximum forecast and inventory accuracy, ensuring constant supply for constantly changing demand. Its clients include industry leaders such as AT&T, BMW, Boeing, Canadian Tire, Cingular, Circuit City, Coca-Cola Bottling, Coty International, Delta Air Lines, DHL, Diageo, Dixons, DuPont, Georgia-Pacific, Harley-Davidson, H.J. Heinz, John Deere, LL Bean, Limited Brands, Kraft Foods, Marriott, McCormick, Nestle, Nissan, RadioShack, The Scotts Company, Sears, Sinotrans, Unilever and Wickes Building Supplies. For more information, go to www.manugistics.com.

FORWARD LOOKING STATEMENT

This announcement contains forward-looking statements that involve risks and uncertainties that include, continuing weak demand for supply chain management software, the ability of the Company to effectively align its cost structure with revenues, and unintended adverse effects of the Company's recent restructuring and cost containment initiatives and recent organisational changes. More information about factors that potentially could affect Manugistics' financial results is included in Manugistics filings with the Securities and Exchange Commission, including its Annual report on Form 10-K for the year ended February 29, 2004 and Quarterly Report on Form 10-Q for the period ended November 30, 2004. Manugistics assumes no obligation to update the forward-looking information contained on this announcement.

###