

# Networx wins four-way pitch to build Senior plc website

Submitted by: Elemental Communications

Thursday, 31 March 2005

---

Networx, the new media developer has won a pitch to create the website for Senior plc - the global engineering group

----Begins----

Networx <http://www.networx.co.uk>, the new media company have been selected to design and develop a new global web presence for engineering company Senior plc <http://www.seniorplc.com>, who have operations in 11 countries.

Networx won the competitive pitch based on their proven ability in the key areas of:

- Architecture of an intuitive information system to successfully encompass the diverse functions of the global business.
- Design of a global content management system to keep content updated, whilst not requiring special training.
- Clear understanding of the corporate business in terms of developing an online presence with visual impact and high quality values.

The website will function as a hub for delivering key financial data and information about Senior plc products and services to their worldwide clients. Comprehensive financial information provided by Hemscott will be integrated into the website by Networx.

Andrew Bodenham, Group Company Secretary at Senior plc explains, "After completing a thorough review of agencies, Networx was selected because of its creative ideas and strong technical ability. Networx quickly understood Senior's requirements for its re-designed website, and will design a website that more fully reflects Senior's capabilities whilst conforming with accessibility and usability requirements."

"The website will have a Content Management System (CMS) developed by Networx, enabling personnel based in various international locations, to add and update products and Senior plc company information," concludes Bodenham.

Martin Huxford, Managing Director at Networx says, "The Senior plc website project is especially exciting for Networx as it draws on our unique experience, gained from nearly 10 years of developing technology and design for global corporate businesses.

Corporate visual design and development of bespoke content management technology have always been at the heart of Networx services - we created our first major content managed website for HSBC Markets in 1996."

----Ends----

----Notes to editors----

This press release is available in PDF, plain text and Word formats.

The media spokespeople for Networx is Martin Huxford, Managing Director. Photographs are available upon request.

About Senior plc

<http://www.seniorplc.com>

Senior is an international engineering group with operations in 11 countries.

Senior designs, manufactures and markets high technology components and systems for the principal original equipment producers in the worldwide aerospace, automotive and specialised industrial markets.

Senior plc has an annual turnover in excess of GBP 300 million\* (\*2004 annual report)

About Networx

<http://www.networx.co.uk/>

Networx are a developer of websites, interactive online features, online advertising, and provider of online marketing. The company was formed in 1995 and is based in West Sussex.

Networx have experience in developing websites for clients including HSBC, and Paddington Waterside Partnership - the largest development in Europe, as well as many other clients.

----Contact----

Elemental PR:

Rachel Hawkes, Account Director, Elemental PR

Email: [mediacentre@elementalpr.co.uk](mailto:mediacentre@elementalpr.co.uk)

Direct Telephone: +44 (0)870 745 9292, Mobile: +44 (0)7930 375663,

Fax: +44 (0)870 745 9293, Website: <http://www.elementalpr.co.uk>

Address: Second Floor, 145 -157 St John Street, London, EC1V 4PY, England, UK

Networx:

Martin Huxford, Managing Director, Networx

Telephone: 01903 610230, <http://www.networx.co.uk>

Address: Unit 2, 11 Shelley Road, Worthing, West Sussex BN11 1TU

####