

OuterBay LiveArchive for SAP BI Improves Business Information Warehouse Efficiency and Cuts Storage Costs

Submitted by: Devonshire Marketing Consultants Limited

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OuterBay, a leader in information lifecycle management (ILM) solutions for applications and databases, today announced the availability of its integrated ILM solution for SAP® Business Intelligence (SAP BI), a core component of the SAP NetWeaver™ platform. OuterBay LiveArchive was developed in partnership with SAP AG for SAP's Data Aging Strategy. OuterBay LiveArchive for SAP BI provides dynamic, transparent access to archived data in the SAP Business Information Warehouse (SAP BW) solution-based environment.

"OuterBay LiveArchive for SAP BI allows us to reduce the data footprint of our data warehouse and cut storage costs yet still retain transparent, real-time access to our archived data," said Dirk Jaeckel, CIO University Hospital Leipzig, Germany. "It also provides the flexibility we need in a database archiving product. For example, it gives us the freedom to set different service levels for accessing and storing detailed, historical information in SAP BW."

OuterBay LiveArchive for SAP BI allows users to apply ILM to SAP BW to identify and relocate aged historical and detailed data to a live, online archive. This significantly increases the effectiveness of business intelligence by allowing users to retain transparent, real-time access to valuable data for reports and analyses. By removing aged data from the data warehouse, LiveArchive for SAP BI increases system performance and decreases server and storage infrastructure costs while maintaining access to historical data.

A core component of SAP NetWeaver, SAP BI makes information actionable by helping companies identify, integrate and analyze disparate business data from heterogeneous sources. SAP BI allows organizations to make informed decisions and take appropriate, timely action to succeed in their business.

"With LiveArchive for SAP BI our support for and tight integration with pre-packaged enterprise moves beyond Oracle E-Business Suite and PeopleSoft," said OuterBay CEO and Chairman, Michael Howard. "OuterBay has increasingly become the standards for enterprises across applications, databases and storage platforms to implement ILM for structured data. We look forward to continue working closely with SAP to provide customers with solutions to increase application efficiency and lower infrastructure costs."

LiveArchive for SAP BI is available now through OuterBay and its channel partners, in cooperation with SAP systems integration partners.

About OuterBay

OuterBay Technologies, Inc., a leading provider of information lifecycle management (ILM) solutions for applications and databases, helps customers monitor, forecast and manage data growth in enterprise application environments. Setting the standard for information lifecycle management, OuterBay's ADM Suite allows users to move data between storage tiers based on its current value to the business, and maintain open access to archived data across applications, platforms and storage media. As a result, OuterBay both improves enterprise application performance and reduces total cost of ownership. OuterBay is headquartered in Cupertino, California, with offices in the United States, Europe, Asia and Australia. OuterBay has over 150 customers. For more information, contact OuterBay at <http://www.outerbay.com/> or 408.340.1200.

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